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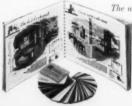
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OCTOBER 1960



Tristanyl nylon carpet by Magee. Dessert plates are antique Wedgwood. Setting designed by the O-Cedar Home Service Institute (see page 150). Photography, Scott Hyde

Living today

- 108 See how fabric can obscure awkward features in your rooms
- Wake up that tired bedroom!
- 114 The collector's look
- 116 The collector who has a fine appreciation for the Federal period
- 120 The elements of harmony
- 122 New vernacular in American architecture
- 140 The changing American food pattern.
- by Dr. Margaret Mead
- 142 A builder remodels for himself A sweep of spring bulbs, by Jean Hersey
- 148 Abundant living-minimum upkeep

In the kitchen

- 138 Notes from an inquisitive cook
- 152 Fine food . . . fine company, by Lelia Carson Cox

Young homemaking ideas

- 18 Party candles
- New home uses for steel wool
- 100 How to make a secret, by Walt Fischman
- The homeowner's roofing roster
- 150 Put your cleaning closet on wheels

Departments

- 11 In your garden: A potpourri
 - of special pointers, by Jean Hersey
- Rx for living, by Dianne Spencer 26 35
- Music for living, by David Randolph 43 Money matters: Estate planning for the
- young homemaker, by Allan J. Parker
- LIVING's child development council: The problem of the child in a new neighborhood
- 40 Silver baby talk
- Best in booklets
- 64 Your child in school, by Dr. Charles A. Bucher
- What's new for living 67
- 68 Your money's worth®
- 98 A piece off your mind 107 Speaking of living: meet the editors
- 171 Stores in your vicinity 174 Your guide to this issue

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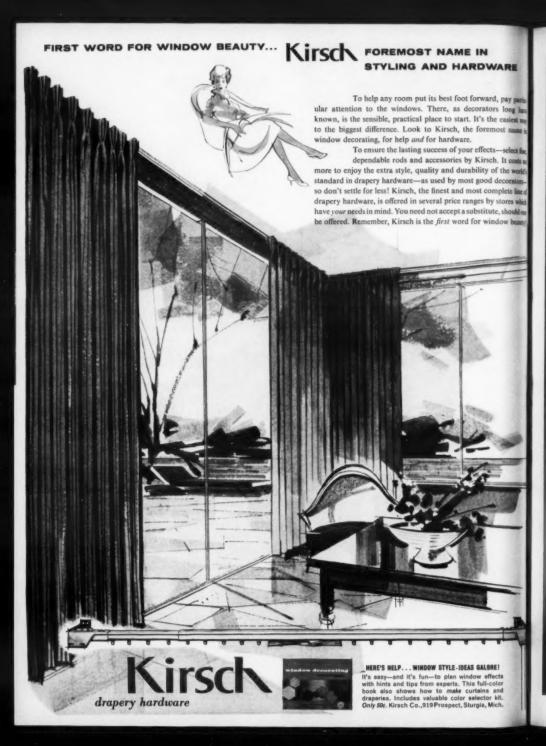
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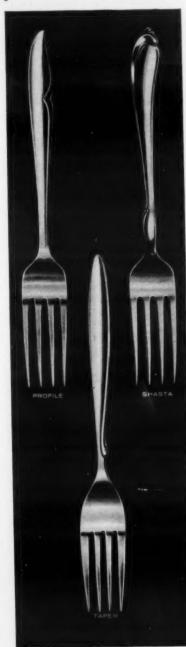


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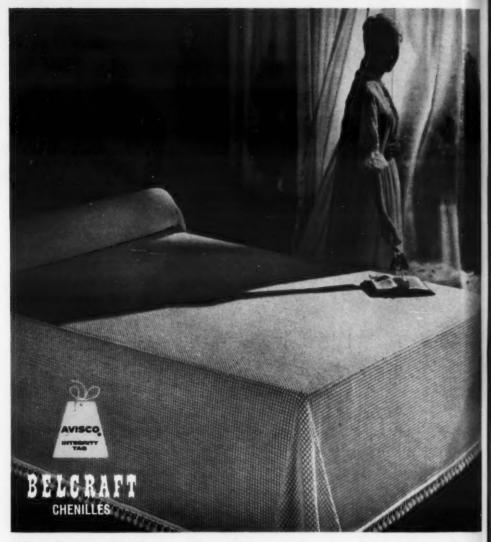
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NEW KENTILE STYLES in the picture at right abow some of the many interesting uses of Kentile Solid Vinyl Tile. In the living room and playroom, the depth and beauty of genuine marble are captured in Kentile's new "Antique Marble's" at surprisingly low cost, (Color is Antique Green.) And the striking modern simplicity of the new, plain colors in Kentile's "Designer Palette" series in demonstrated both by Avocado in the serving counter area, and by Feature Strips of Bristol Blue. Wall Base in Beige KenCove".

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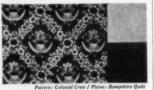
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A potpourri of special pointers

By JEAN HERSEY

The sweet calm sunshine of October, now Warms the low spot; upon its grassy mold The purple oak leaf falls; the birchen bough Drops its bright spoil like arrow heads of gold ... W.C. Bryent

Ideal shady ground cover-Lily-of-the-valley

(Convallaria majalis) grows to a solid, rich dark green mass. In May, tiny bell-like flowers decorate each single stalk, flowers eaquisite to look at and very fragrant. Plant at least twenty-five, better yet, a hundred, in rich dark earth under spreading trees where the sun seldom, or but briefly shines. After planting, cover area with manure or good fertilizer, preferably organic. For very special blooms, feed each autumn.

Attention to house plants—All are in and thriving. To keep them so, feed a good plant food weekly. A fish emulsion organic plant food gives good balanced meals as needed. Spray the tops daily with clear water, lukewarm or room temperature. Spray before the sun shines in too hotly, using a bulb sprayer. Protect the sill or table with a plastic cover or, better yet, set the pots in a tray of pebbles and water, each one raised out of the water, but surrounded by it. Have occasional open windows in the room and fresh air, weather permitting.

At any moment a frost—and just before, pick all green tomatoes, yes, even the small, very hard ones. Place on thick layers of newspapers raised off the ground, in a cool dry place—cellar, garage—somewhere where frost will not reach. Place so they do not touch each other. A few at a time will ripen, and you'll enjoy your garden-grown tomatoes for many weeks—as long as they last.

Red branches in the snow—Surprise your friends and your garden with something new and unusual. A variety of dogwood. Coral Beauty (Cornus siberica) grows only four or five feet tall, is neat and compact with its many branches emerging directly from the ground. The stems, green all summer, turn salmon-pink in September and remain so all winter. Beautifully vivid in the garden against either the deadness or the whiteness of winter, or when trimmed off for indoor arrangements. Pale blue berries follow flowers. Now is the time to plant it.

Pure white and fragrant—Buy now and plant six or a dozen Madonna lilies (Lilium candidum). They thrive with cool roots and full sun on their heads. Set in rich, well-drained soil to a depth which allows one inch of earth on top of the bulb (about four inches to the bottom of the bulb) and fifteen inches apart. Plant in groups of at least three and spread a four-inch mulch of well-rotted manure or leaf mold over the area when finished. Flowers bloom in June and July, as many as fifteen, perhaps, per stem, and with possibly six open at one time. Beautiful growing among light and dark blue Bellamosa delphinium.



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Next time you're shopping ask to see Verve, one of the newest of the Smartset Designs by Kroehler. Verve offers you a very great variety of stylish living room, dining room and bedroom furniture-none of it expensive.

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Pieces from the Verve collection of modern furniture. Console buffet 350-72, armchair 350-512 and side chair 350-61, credenza and hutch 350-76.

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Cultured Wood, a Kroehler exclusive, makes these Verse designs longer lasting and easier to live with—helps them resist the time and weather that causes doors to warp, drawers to stick, and finishes to crack and check. Cultured Wood, used in Kroehler doors, drawer fronts and cabinet tops, is one reason Verse is your smartest buy.

The other reason-good taste in styling!

Look at the detailing of these pieces from the Verve collection. Notice the hand crafted brass-and-ceramic pulls, the rosewood veneer parquetry, the soft sheen of the Velvet Walnut veneers, the Shaker influence of the baluster chairs.

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These cabinets require no recessing in the wall, go up in minutes.

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PARTY CANDLES

It was just an ordinary day, unless, of course, you consider the day before Kathy's birthday party an extraordinary day—as Kathy did. Perhaps it was the tiny red candles which would soon stand seven strong atop a magnificent white cake, or perhaps it was the peppermint stick which little sister Anna had wheedled from the party supply, or perhaps just because it was an extraogdinary day. Nobody, certainly not Mother, knew exactly why Kathy had suddenly decided she wanted—of all things—some red and white striped candles for party decorations. But Anna thought it was a lovely idea; she even had a few ideas of her own—a candle with her name on it, for instance. So, Mother collected her thoughts, some household paraffin, old candle stubs, soft twine, and a few extras (including Kathy and Anna). The result: a candle-making project which became a party.

two blocks of paraffin and press

them together like a sandwich. Use

the candle as is, or change its shape

WALL PROPERTY.

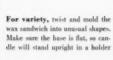
Put a strip of soft twine between



Quite simple, says Kathy. Just place blocks of household paraffin

on a cooky sheet and soften (don't

melt!) the wax in a warm oven





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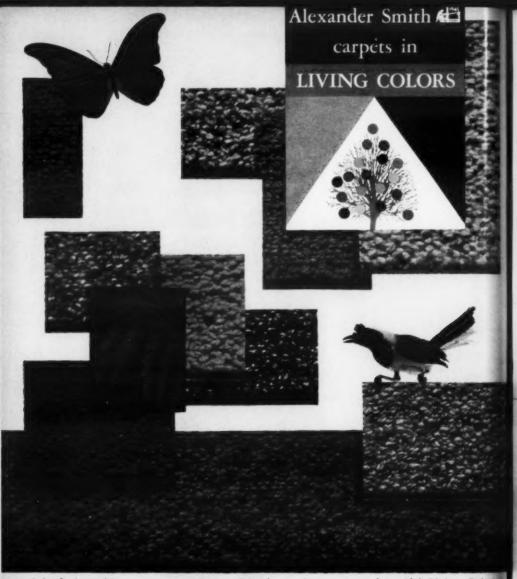
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of glass wash ... and are ironed for you, forever! In a wink you whisk them back to your windows where glass belongs, fresh as new. You'll find beautiful Burlington Fiberglas Fabrics at your favorite store...in curtains and draperies by America's leading makers...and in by-the-yard goods for custom designed window decor and for home sewing.

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Orlon gives this new carpet a longer life, deeper luxury, more beautiful Living Colors

Richly textured new "Town" and "Country" in a palette of twenty-two Living Colors . . . from the soft and subtle to the dramatic and daring . . . in just the unique color you are looking for. These thick, luscious, luxurious-looking carpets are every bit as practical as they are beautiful because Alexander Smith weaves them of marvelous new Orlon® acrylic fiber and modacrylic carpet yarns. This exciting new development in carpet craftsmanship assures you of extra-long wear with the easiest of care . . . of a remarkable, springy crush resistance . . . and the beauty of lasting Living Colors inspired by nature herself. Ask your Alexander Smith dealer to show you new "Town" in glowing solid tones and "Country" in handsome tweedy colorations.

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The built-in look of this sinuous, sumptuous sectional reveals designer MacGregor's sly approach to multiple seating: by substituting a set-in base for legs, he has made it seem custom-made for your room, part of the architecture. Don't tell anybody.

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Adjusts to any spray desired, from needle to flood, at an easy turn of the lever handle. No need to reset your water temperature during shower.





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Party candles

[Continued from page 18]

Choose your color, then apply a thin layer of paint from a pressurized spray can. Use silver or gold, a favorite bright hue or pastel tone



Dip lengths of soft twine or candle wicking into the melted paraf-

fin, let wax harden and dip again.

It may take 15 or 20 dunkings

More conventional shape can be achieved by melting paraffin plus stubs of old candles. Used alone, paraffin would be too soft



Kathy wraps a ribbon around the hardened candle. Red paint can be sprayed on, the ribbon removed, and there's her red and white striped candle. Now to write "Anna" with glue on one of the sandwich candles and sprinkle with metallic dust. Decorative possibilities are endless





See lush, plush "Electrique" by Callawa at the following stores.

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FOR LIVING

By Dianne Spencer

The Rh negative mother

Caroline Steffin, age twenty-five, married, no history of any previous pregnancy, re-entered Dr. Langer's office from his examining room. Upon hearing the doctor's diagnosis, her instinctive reactions if happiness and pride were immediately stifled by another emotion that of fear. Fear of childbirth, in varying degrees, is experienced by almost every prospective mother. But it was not this that plagued Caroline, Hers was a far greater fear. She seriously doubted her chances of bringing her baby into the world alive. For Caroline had, and knew she had, Rh negative blood.

Actually, Caroline Steffin's problem was not as serious as she believed it to be, and Dr. Langer pointed this out to her. Ever since the Rh factor was recognized in 1940, and was correlated with a disease of the new-born known as hemolytic anemia, many "old wive's tales" concerning this situation have arisen. Caroline was the victim of just such myths, and held the false belief that an Rh negative woman (a term which she didn't fully understand) must almost assuredly resign herself to childlessness. As one often finds in medicine, the truth concerning hemolytic disease is far less terrifying than Caroline, through false information, was led to believe. Dr. Langer's first task to alleviate his patient's fears was to clarify for her the exact meaning of the term Rh negative.

Man's blood is comprised of many components, most of thea common to all. However, the recently-recognized Rh component, while present in some people, was found to be absent in other. Those who lack the Rh factor in their blood, as Caroline did, as termed Rh negative. Since the Rh factor is foreign to their systems, these men and women, should they have direct contact with Rh positive blood, would develop specific antibodies against this factor in much the same way as a person, once exposed, develops antibodies against certain disease-producing bacteria.

Anti-Rh antibodies may develop as a result either of previous transfusions with Rh positive blood or, in women, as the result of a previous Rh positive pregnancy. An Rh positive pregnancy would occur when the father transmits the dominant Rh positive gene to the fetus. Should the mother have anti-Rh antibodies in her plasms, subsequent pregnancies would cause these antibodies to increase. The antibodies may enter the fetal circulation through the placents, where they will react in the baby's blood, causing a situation known as hemolytic anemia of the new-born. This disease is characterized by the breaking apart of the red blood cells. In the case of an Rh positive mother with an Rh negative fetus, there is no danger, because the mother's body reacts only [Continued on page 46]

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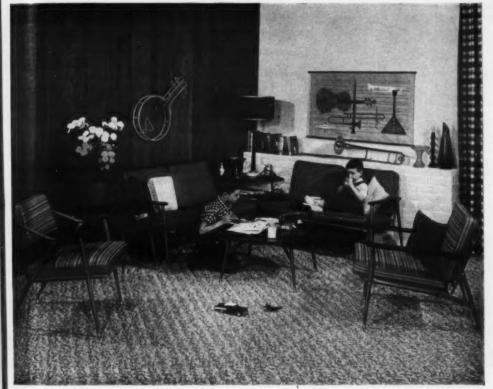
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William Manker, Color Consultant of Beverly Hills, Calif., flavors Japanese with Flexachromes yellow vinyl-asbestos tiles spiced with gold-and-white.



Leona Kahn, AID, underscores Scandinavian with Tile-Tex® asphalashestos tile: "Texwood", with accents in "Bristol" and "Stratford" pattern

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"Studied Random" is the idea! Four famous interior designers show you how ingenious placing of Flintkote Fashion Floor tiles can give your rooms a unique fashion flair. Your Flintkote Flooring Dealer will help

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Yale, R. Burge, NSID, a leading interior designer, starts another trend here, using Flint-kote flexible vinyl tiles in new terrazzo patterns to accent a teak-and-brass Indian motif.



Patricia Lamont, iil Toronto, renowned Decorating Consultant, balances the warm fruit-wood of French Provincial against the stark accents of Flexachrome* vinyl-asbestos tile.

SPECIAL OFFER: See the high fashion "Royal Lady". windproof umbrellas, made in U. S. A., shown above, at your Flintkole Flooring Dealer. For \$2.25*, plus coupon available from your dealer, you can have this \$5.00 ralue in your choice of six fashion colors. In Canada, \$2.75.



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ophere of fashion's voly glass and antique M. The styling is tradi-.adds a handsome to any room setting.

Color coordinated ... this slender bram column, with enamel glase appliqued on walnut. Shade echoes the color with dyed-to-match trim.

A new dimension in decora tive lighting ... imposing, but airy. Outside, polished brass. Inside, a gay note of color. Pedestal is of natural walnut.



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New rooms for old

Short, chopped-up windows look insignificant. Dramatize them with fabric. For length, add a majestic valance and draperies to the floor. For elegance, pick a luxurious baroque print fabric made with Celanese acetate, the beauty fiber.



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COVINGTON'S printed drapery of spun rayon and Celanese acetate. Available in these handsome color combinations: pigment white and metallic gold on mauve, white or beige; aqua and pigment white on white. 45°. About \$2.29 a yard. Available at Bloomingdale's, New York;

Guss Blass, Little Rock; Gimbels, Milwaukee; Harbour Longmire, Oklahoma City; Pizitz, Birmingham & Bessemer, Fabric also available at many more stores listed page 35. Celanese Fibers Company, New York 16, (a division of Celanese Corporation of America).

Celanese contemporary fibers

New rooms for old

Fabric camouflage for a cluttered wall: Fabric-covered folding screens allow access to doors and windows; curtains replace closet door, TV goes inside. Fabrics that create such elegance are made with Celanese acetate, the beauty fiber.





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New rooms for old

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Celanese contemporary fiber

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MUSIC FOR LIVING

By DAVID RANDOLPH

capable hands, the cello can produce sounds that are totally rich and satisfying throughout its range. This is masterful playing, indeed. Part of the success of these performances, however, is the result of the magnificent sense of ensemble between the two players. My ears would prefer the cello to be slightly more prominent in the recording, but this is a minor criticism. The records are available in both stereophonic and monophonic versions.

Another remarkable collabora tion is that of two young Frenchmen on a Columbia stereo disc. They are the cellist Maurice Gendron and the pianist Philippe Entremont. This single record contains two sonatas, Beethoven's Opus 69 (which is also included on the Fournier-Gulda discs) and the Opus 99 of Brahms. These two men play with a fire that is quite breath-taking, particularly in the closing movement of the Beethoven work. It is interesting and revealing to compare the two approaches. Fournier and Gulda tend toward a more subtle interpretation; Gendron and Entremont make of the same music something almost demoniacal in its feeling. The Columbia recording presents the two instruments in nice balance, with the cello given more prominence than it has in the Deutsche Grammophon disc. This is helpful for the Brahms' sonata, with the weight of tone demanded of the cello. Here, too, the two artists demonstrate magnificent teamwork.

An equally skilled, if slightly more restrained performance of the Brahms' Opus 99 is contained on a Westminster disc featuring the admirable artistry of the cellist Antonio Janigro and the pianist Paul Badura-Skoda. This record contains both of Brahms' essays in this [Continued on page 94]

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of instrumental tone colors that are available in this day and age, the music-loving public seems to have chosen only two as its favorites, for solo performances. They are the piano and the violin. Yet the fact remains that any number of other colors—and the instruments that produce them—are readily at hand. This month's column will be devoted to one of them—the violoncello—commonly referred to as the cello.

Among the most beautiful per-

Despite the tremendous variety

formances to cross my desk in recent months are the recordings of the complete works of Beethoven. for cello and piano. These include five sonatas and several sets of variations. Two sets of variations are based on melodies from Mozart's opera, The Magic Flute. The third set is a treatment of the popular melody, See the Conquering Hero Comes, from Handel's oratorio, Judas Maccabaeus, Besides supplying us with some music that is quite beautiful in itself, these three discs also give us a chance to observe Beethoven's style at various stages of his career. The first two sonatas bear the low Opus Number 5, and date from 1796, when Beethoven was only twentysix-years old. The last two sonatas. Opus 102, were written when the composer was forty-five years of age. The artists in these Deutsche Grammophon Gesellschaft recordings are the cellist Pierre Fournier and the pianist Friedrich Gulda.

Too often, the cello can sound rather labored, with the low tones having a gruff quality, and with a scratchy sound in the upper registers. To anyone who may have stayed away from the cello because of these unpleasant qualities, I would most enthusiastically recommend these recordings. They constitute proof of the fact that in

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MONEY MATTERS

Estate planning for the young homemaker By Allan J. Parker

Estate planning? Not for me. I haven't any estate." Hold on a minute. If you have two children and a steady job paying more than \$4,200 a year, you have a potential estate that could pay your wife and children more than \$50,000 in the event of your death. Or, if you live until age 65, you and your wife may qualify for tax-free monthly retirement benefits of as much as \$163 for as long as you both live, with a reduced amount to the survivor for his life. So you have an estate; but do you have a plan? You don't plan Social Security benefits outlined above. They are provided by law. But, it's a form of insurance, not charity, paid for by regular payroll deductions of 244% of your wages up to \$4,200 per year, or 3\%% of your net earnings from self-employment. For most of us it is the foundation for your personal estate plan—to provide for our own retirement and for the care of our dependents after our deaths. Besides Social Security, what's the rest of your estate?



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Most of us young homemakers have what might be called two estates: the realized estate and the potential estate. There's frequently a big difference between them, but they both need planning. Let's take a typical couple—Doris and Charles Vann, both aged 29. Their most important assets are two children, aged 3 and 1 year. On the dollars-and-cents balance sheet, the rest of their realized estate might be quickly summed up as follows:

A two-year-old ranch home, valued at \$15,000, less an \$11,000 mortgage; a five-year-old car (worth perhaps \$500) with the usual \$10,000/20,000 liability insurance coverage; inside their structure household furnishings, including wedding presents which cost \$4,000 but could not very well be turned into bread and butter; a \$10,000 government term life insurance policy, with no cash value; cash in savings bank of \$500; and cash in joint checking account—about \$600 after payday; about \$50 before payday.

Coldly appraising the household furnishings for no more than they would bring under the auctioneer's hammer, the above totals 86,600 of the kind of net worth a bank would lend money on, or \$16,600 in the event of Charles' death—less final expenses.

Clearly, the Vanns' potential estate is far ahead of their realized estate. Potential estate does not simply mean property which they may someday inherit from their parents. The most important asset of the potential estate is Charles' judgment, skill, knowledge and contacts in his junior executive position with a large corporation. His salary is now \$7,000, but he reasonably hopes to advance. Let's say his average salary between ages 30 and 65 will be \$12,000. Capitalized at 4%, this potential earning power is somewhat the equivalent of an estate of \$223,975.00. On top of this, we pile the other estate-building blocks, such as the company's pension plan, which will pay Charles at least \$300 a month on retirement in addition to Social Security, and such estate protecting features as hospitalization and major medical insurance. Doris and Charles manage to make ends meet on his salary, but they have a vaguely uneasy feeling that they "really ought to be doing something about putting a little aside for a rainy day-and the children's education."

Suppose we turn loose an expert estate-planning team on Doris and Charles—an investment counselor, a lawyer and an insurance underwriter. What plan would they advise? Their first emphasis would be on protecting the large potential estate from the one single disaster that could destroy it—Charles' death or disability. Thus, the core of their estate planning must be life insurance with disability features. Without it, they are likely to wind up with all plan and no estate. The life insurance industry offers a wide range of policies for varying needs. We cannot discuss them all here. Very briefly, however, the life-insurance policies ordinarily available are divided into two very broad categories: term insurance, or life insurance, as protection only, and permanent, whole-life insurance, or life insurance as protection, plus savings.

Term insurance is pure protection—like fire insurance. If your home burns down, the insurance pays you the value of the house; if the house does not burn down, your premiums have simply gone to pay the losses of those persons whose houses did burn down, together with paying overhead costs of the insurance plan, and there is no return to you. On term life insurance, the protection runs for a specific term: five, ten, twenty years or longer; but at the end of that time, if there is no loss of life, there are no further values in the policy. On the other hand, if death does occur, this policy pays its full face value. One primary function of term insurance is to furnish lower cost protection to the families of young fathers, like Charles. Term insurance often may be later converted to another type of insurance by paying [Continued on page 44]





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Money matters [Continued from page 43]

additional premiums—a procedure which is recommended by life-insurance men.

Ordinary life insurance is the best-known example of permanent, as opposed to term insurance, which combines with the element of pure protection an element of savings, whereby the insured builds up certain cash reserve values to his credit with the insurance company-something like money in the savings bank. They can provide a college education or eventually a retirement fund. Needless to say, this type of whole-life policy, combining the insurance element of a term policy with a savings element, costs more-a good deal more, at least in the short runthan pure term insurance protection. "However." remarks the insurance expert, "remember a large part of the difference in cost represents not so much an expenditure as enforced savings.

With so many variations and combinations of insurance policies available, Doris and Charles need expert insurance advice. The day is long since over (if it every existed) when life insurance was a matter of patronage to be "given" to anybody. Since insurance agents are compensated by standard commissions, the services of an expert, even perhaps one who has earned the title "C.L.U." (Chartered Life Underwriter) cost no more than those of a high-school classmate who has been in the business only six months. Moreover, if Charles seeks out an experienced underwriter who knows that a sale is likely, more attention may be paid to Charles' problems of what policies to buy and how to choose the most effective plan of pay-out, than to highpressure selling.

Charles' first question is, "How much insurance do I need?" Frankly, there is no short answer to this as no two cases are alike. Probably a minimum is an amount qual to three years' salary, but beyond this it depends on things like job stability, family health, and such deep-rooted personality factors as whether Doris and Charles are "awares" to whom financial security is most important or "spenders," who are more corrend with a full life now.

Before Charles' insurance expert finishes, he spots one serious flaw in their current program. A large part of both their existing and potential estate could be wiped out if they are involved is a serious automobile accident and atill are carrying only \$16. 000/20,000 automobile liability insurance policy. As careful a driver though Charles may la, driver though Charles may la, driver though Charles may la, jury may find him guilty of neglence and return a verdict agains him of, say, \$100,000. Increases their automobile insurance protection to a more realistic figure d \$100,000/300,000 would cost on about \$11 per year, depending a where the carr is located.

If Doris and Charles buy me life insurance, there's not much for the investment counselor menber of the estate-planning team to do, just now anyway. Of course, la points out, Doris and Charles and accruing substantial savings fected through the reduction of their mortgage, increasing pension values, and the savings element in some of Charles' new life-in surance policies. Beyond this when more of Charles' potential estate has been realized through salary increases, he would use additional direct savings in growth stocks or perhaps mutual funds with a particular eye to the children's costly college education.

The lawver member of the team keeps an eye on the present and the future, with a particular eye to suggestions for saving income and perhaps estate taxes if these become a more serious burden For the present, he will emphasine the importance to Doris and Charles of having a will. Everyone, he points out, in a sense, he a will. The only question is whether you and your attorney wrote it or let the state write it for you. If you die without a will (intestate is the lawver's word), the law simply distributes you property in the way most people presumably would choosenecessarily what you really want While this law varies from state to state, a typical provision gives one-third of the estate to a viving husband or wife, if any, and two-thirds to children equally. Although a will cannot add new dollar values to the protection of Charles' and Doris' family, it can go a long way towards preserving the values already existing. in cluding insurance values. A will which integrates with life in surance policies is particularly important if Doris and Charles should happen to be in the same airplane or automobile accident, leaving young children.

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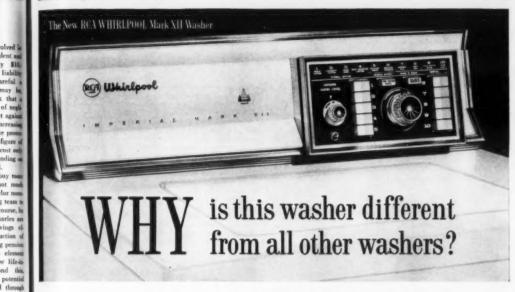
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Rx for living

[Continued from page 26]

against the presence of a component foreign to her blood, and not against the absence of a component which her blood contains.

In Caroline's case, because she had no history of any previous blood transfusions or pregnancies, it was improbable that her blood contained anti-Rh antibodies. Therefore, her chances of delivering a healthy haby were almost as good as those of any other woman. Dr. Langer, however, was taking no chances. As is done in every case of an Rh negative mother, he had both Caroline and her husband undergo extensive blood tests.

After reaffirming Caroline's statement that her husband was Rh positive, Dr. Langer then ran further tests to determine whether or not latent negative genes were present. Should the father have both Rh positive and Rh negative genes, the baby has a 50 percent chance of being Rh negative and therefore of being unaffected. Caroline was beginning to understand that the possibility of her baby's being affected by her condition at all depended upon many circumstances. Contrary to what she had believed, only about one case in 40 or 50 matings of Rh negative women with Rh positive men results in hemolytic disease of the new-born.

Caroline's blood examinations consisted of certain appropriate laboratory tests which would reveal anti-Rh antibodies in her plasma, if they were present. This information is very important to the physician because, once he knows that antibodies are present, he can do much to avert or minimize accident to both mother and fetus.

Treatment of the hemolytic-diseased baby involves, in some severe cases, an exchange transfusion, during which the infant's blood volume is almost completely replaced by Rh negative blood. In less severely affected patients, a simple transfusion of Rh negative blood suffices. Thus, Caroline's physician will be completely aware of her condition throughout her pregnancy, and will, if necessary, he prepared to employ the above effective means should hemolytic disease become apparent. For this reason, as Caroline Steffin was made to realize, not only will she probably have a safe delivery this first time, but, even though the dangers will be creased in any subsequent mancy, her chances of having than one child are very good.

WHAT'S NEW IN MEDICINE

First steps taken toward rheumatic fever vaccines to cause a strep throat may tries rheumatic fever, a new experiments as carried out by Northwest was carried out by Northwest was certified out in the Northwest was certified out in the Northwest was considered in the Northwest was conside

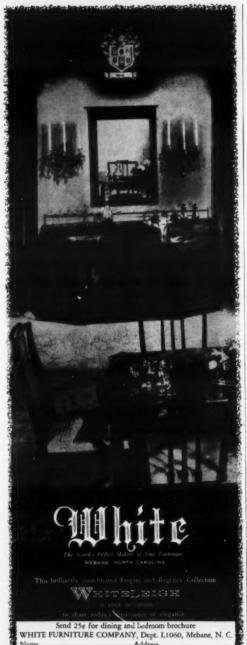
Relation between high LQ. and adjustment is refuted The concept that bright children are usually better adjusted the those of lesser intelligence a have to be revised, concluded Wisconsin psychologist on the box of detailed studies of four graders in public schools. Altho the girls seemed to bear out in assumption of a correlation tween I.Q. and level of emotion adjustment, the best adjusted bear were found to be those of low in telligence, and the highest i dence of emotionally maladium children was found among boys of average intelligence. In the constudied, good emotional adjument was attributed to teacher is terest and classroom atmosph rather than to the degree of the child's intelligence

that is interingent and in the property of the corded with new device: The heartheat of an unborn child one for the first time, be measured a curately and continuously damped in the with a new electronic devideveloped by Dr. Edward H. Ha. Yale University School of Modicine and Epoo Medical, Cambridge, Massachusetts. This new devia will enable the physician to have a close check on the halp's control of the control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the halp's control of the physician to have a close check on the physician to have a close the physicia

Peptic ulcer is being for more often in older person The concept that peptic ulcer

[Continued on page 4]





EDITOR'S NOTE: Dr. Burt P. Johnson, Supervising Principal of the Ardaley Public Schools, Ardsley, New York, discusses a problem of parents who have recently moved to a new community.

The problem of the child in a new neighborhood

Dear Council: Until now, my husband and I have considered ourselves fairly average parents, so far as strictness is concerned. We have always felt that children should be made to behave, but we have never, believe us, owned a razor strop. We have never as lowed our two sons—aged seven and nine—to interrupt adult discussions or to bully playmates. We have insisted upon manners.

In the community we have just left, our opinions did seem to reflect the opinions of most other parents. Our boys were popular with the other school and neighborhood children their age, and seemed well-adjusted in every way. Recently, however, we have had good reason to doubt the wisdom of our ways. In the new community to which my husband's job has brought us and in which we have just bought a new home, parents, who describe themselves as "permissive," and school authorities, who describe themselves "progressive," exercise almost no control over children, and the children are allowed to grow up wild, at least by our standards. No one's garden or windows are safe-and, neither, we are beginning to feel, are our children. Recently, one of the older neighbor boys shot out all the street lights on our street with a BB gun. The father not only refused to discipline the boy, but betrayed in his attitude a pride in the boy's "good shot" which my husband and I found incomprehensible. The following day, our younger son came home with his shirt torn and his nose bloody as the result of a quarrel over whether or not he would lend his bicycle. We have always told the boys not to fight, but dislike having them feel alsolutely helpless at the hands of neighborhood bullies. We have almost come to the conclusion that we must sell our new home and move. Can you help?

> Mrs. R. F. Chicago, Illinois

Dear Mrs. F.: Rearing children is a complex responsibility that at times reaches frightening proportions. We, as parents, are constantly concerned with the physical, moral and mental well-being of each of our children. During babyhood, we do our utmost to provide proper nutrition, sun and fresh air, and a feeling of low and security. This is a period of constant [Continued on page 50]

Rx [Cont

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Rx for living

[Continued from page 46]

common only in young men is rapidly changing. This conclusion followed a study of one hundred patients whose average age was 73.8 years. The study, made on 65 men and 35 women, not only showed that peptic ulcer can strike regardless of age, but also gave evidence that the older the age group, the closer the ratio of occurrace of peptic ulcer approaches the ratio of occurrence in men.

Warning of vitamin misuse: In a recently issued statement. Dr. Richard Vilter, Director of the Department of Internal Medicine at Cincinnati General Hospital warned that, through the medium of often-repeated and deftly-worded advertising, the public has come a believe that the surest way of 're-energizing" blood is to take a vitamin-mineral mixture. When vitamin lack is the cause of anemia said Dr. Vilter, a very specific and dramatic result will be obtained only when the particular deficient substance is prescribed. The common practice of taking a mixture of autrients is by no means a remedy for anemia, and much precious time may be wasted through such fruitless treatment.

Ggarette smoking and eardiovascular disease: Evidence of a relationship between cigarette smoking and coronary heart disease is increasing. A number of nedical studies have been completed since the first statement on this subject was issued by the American Heart Association. Among other things, this statement indicated that the evidence available at that time was not sufficient to justify conclusions concerning a cause-and-effect relationship between cigarette smoking and increased death rates from coronary heart disease. Nearly all of these recent studies, however, demonstrate a statistical association between the two. Death rates in middle-aged men from coronary heart disease were found to be from 50 to 150 percent higher among heavy cigarette smokers than among those who do not smoke. Although this statistical association does not prove that heavy cigarette smoking causes coronary heart disease, it does strongly suggest that it may contribute to or accelerate the derelopment of this disease.



SILVER BABY TALK

By Marianne Allen

If a new baby has made an appearance in your home, why not enroll your heir or heiress with LIVING's Silver Baby Bureau? A silver seal on store window identifies Bureau members who help families and friends select gifts in preferred patterns.



Ideal start for a young lady's collection is Heirloom Sterling flatware, the Sentimental pattern-



A favorite photograph . . . a William & Mary embossed border . . makes this sterling-silver frame a treasured possession. Lunt For names of jewelry and department stores which have a Baby Registry Bureau in your area, write to Dept. BRB, LIV-ING For Young Homemakers.





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LIVING's child development council

The problem of the child in a new neighborhood

[Continued from page 48]

surveillance. The preschool child is seldom allowed far from home without supervision. The mother knows the child through this age extremely well-his likes and dislikes, his behavior patterns, his needs and also his small friends. When a child enters school, he becomes one part of a large group. He learns discipline from someone other than his parents. He learns a different routine. He no longer is free to gather up his toys and go home if he can't have his way. The majority of children accept and enjoy the routine of interesting work and play. A few, desiring more attention for themselves or resenting classroom demands, become problem children. Most classes have at least one. This is also true of most neighborhoods. It's difficult to find a neighborhood without one under-twelve bully. He is easy to spot because he usually plays with children younger than himself. Most often he is the progeny of careless parents, not unloving-no, but too self-centered in their own projects really to know how their offspring is spending his time. He becomes a problem to the neighborhood and to himself, Permissive and strict discipline

each have their good points. A child should not be expected to behave like an adult, yet he must be taught to respect the rights and well-being of others. Mothers who have given their children protective and loving care through early years often fail to realize that what was so necessary in early life can later become a handicap-a child must be allowed to grow and to walk alone. There comes a time when even a preschool child must stand up for himself or take the consequences. Often, a shy child must be encouraged to do this. Children must learn to fight their own battles and settle their own arguments. Where the advantage is unfair, then it's permissible for a parent to step in and restore order. Perhaps you have been overprotective in rearing your two boys. Every child should be taught self-respect and self-protection. The older he grows, the more important this will become. As I told my son, "Never start a fight, but once you're attacked, give the hest account of yourself you can As far as the BB gun is concen

ed, I'm sure Chicago is not diff ent from other cities or com ties. BB guns are considered let weapons. You may notify your k police, if a child is making up such a weapon. If you wish to fy the parents first of your inter to report this, you may find it necessary to call the police. I parents rear their children to a hood without being upset over a of their deeds. Most parents v to know if their children are behaving, so they can help th There are exceptions, of course. mother of three children said, never criticize other people's c dren because I can never be what my own will do next." This of wisdom I respected more more as my children matured.

your home and move away. I cannot get away from people. I must take the had with the go Parents and their children pretty much the same in all an Moves are always hard. It tal time for parents and children make a place for themselves is new community. My advice to would be to get to know the par and the children of your neighb hood. Participate in areas in wl the children may be involved: \$ day School and its activities, (Scouts and Little League, Work in these activities, you would h the opportunity to make known your point of view.

I do not advise you to give

Invite your children's friends is to your home. Handle as many cipline problems as you can, king but firmly, without reporting # deeds to the parents. Your children and their friends will respect you for it. Even young children respect justice and respond to a kind word and a smile that is genuine. From the cradle to the grave, most of w strive for approval: from our supe riors at work, from our teachers # school, but most of all from our friends and loved ones. Through your own respect and love for your sons, help them find that approval among their contemporaries. Allow them to stand on their own two fest and meet the challenge of lifethey grow and are ready for it.

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DECORATOR'S CORNER

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4. A stimulating new approach to the age-old question of "what goes with what" is offered in a series of eight beautifully prepared folders from the Magee Carpet Company, manufacturers of the latest synthetics and imported woods. The imaginative room settings, color schemes and furnishing tips that are themed to green, blue, red, violet, beige, gray, brown, gold and white carpet huse will refresh the eye, lift the spirit and stir your own decorative imagination. 25¢.

FOR HOME IMPROVEMENT

5. Words of advice are offered by Clifford N. Wright, A.I.A., in an informative hooklet on the growing need for better kitchen design to save steps and conserve valuable space. Kitchen Ideas from the Delta Faucet Corp. describes and pictures any number of practical suggestions for storage and other kitchen functions that may be easily adapted to ome's own special needs in order to ease the husy housewife's work load and provide her with more leisure time. 25c.

6. Families planning a new home low design ideas can be co-ordinated with comfort for complete satisfaction. This 19-page bookle by Bell & Gossett illustrates how a modern circulated water system for beating and cooling provides both all-weather comfort for a home's occupants and a free hand to the decorator. Diagrams and text also explain zone control and the ways a Hydro-Flo Hydronic system can be used to offer a really sound investment. Free.

7. A homeowner's guide to the tremendous differences in balbroom fixtures is available from Universal-Rundle. Called # hat You Should Know about Balbroom Fixtures, this handsomely illustrated booklet discusses the differences between cast iron and steel bathtubs, water-closet flushing actions, the importance of proper fittings and the wide range of lavatory styles, including the new trend of counter tops with built-in lavatory. Actual installations are shown in full-color photographs. 10s.

8. Irritating household noises—and the problem of eracked cellings—can be eliminated with acoustical cellings. A Buyer's Guide to Armstrong Cellings is an instructive booklet that tells you what they are, what they can do, where to huy them, how much they cost, how they are put up and how they are mintained. Also included are full-color photographs of actual Cashiontone installations plus the decorative patterns, textures and cell-color savailable to blend tastfelly with traditional or contemporary decoration in any room. Free.

FOOD TALK

9. A decorative pin-up chart in offered by Fleischmann's Margarine. Entitled The Choicest Vegetables, this colorful kitchen accessory measures by lp 15 inches, is printed in black on off-white parchment paper and contains twelve recipes for some of the most popular and frequently served fresh, frozen and canned vegetables. Included among the practical and

easy-to-prepare dishes are asparagpolonaise, Brussels sprouts amandine, tomatoes provençale, zucchini Nosplitan, Flemish red cabbage aspanned Chinese cabbage. Free,

10. Distilled white vinegar—used as a flavoring—is the short-cut method in Quick Pick-ling, as it does away with much that was tedious and time-consuming in traditional techniques of grandmak day. This unusual little pumphler from H. J. Heinz contains hints aingredients, equipment and storage, along with a variety of blue-ribben pickle, relish, spiced front and vegatable recipes that are designed for modern living but have a time-remeabered old-fashioned flavor. Free.

11. Quick and easy salads, dessers and specialties are featured in the looklet, Time-Tested Royal Recipies, Spunnoni pic, aprieta Ilmond Alaska, orange eranherry relish, pineapik stras-herry Bavarian and spiced peach salad are just some of the dozena of exciting new dishes, made in minare, with packaged puddings, pic filling, and fruit-flavored gelatins. The time of preparation at the top of each recipe will be particularly helpful to the busy homemaker. Free.

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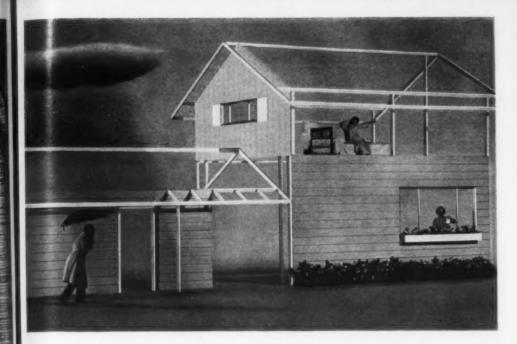


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The Pros and Cons of Homework

By Dr. Charles A. Bucher Professor of Education, New York University

Since Americans began the critical re-examination of our educational system a few years ago, the subject of homework in the elementary school has flared anew. However, there is still little unanimity of opinion on the value of this form of out-of-school activity. Sharp disagreement exists among educators and parents alike as to the role of home study in the production of superior scholars.

The advocates of nightwork for students (a Gallup Poll indicates college-trained parents are the strongest supporters) say: it helps boys and girls to become independent thinkers, develops self-direction, establishes sound study habits, and increases knowledge. Many adherents also feel it is important in keeping mothers and fathers informed about what is taking place at school. The school my sixth-grade youngster attends believes in homework—he heads for his desk at 4 o'clock each day feeling the pressure is on—he usually can't even afford the luxury of a "pick-up" ball game.

Those who would abolish homework stress that it disrupts family activities, creates home tension, prevents needed sleep and recreation, and keeps the parent rather than the child busy. The abolitionists support their arguments with studies that show those students without this extra-study experience do just as well in junior and senior high school as those who have been exposed to such a practice, and that fifteen minutes of supervised study in school accomplishes more than one hour of home study.

An analysis of the points set forth by both those "for" and "against" shows the crux of the problem to be not whether homework should be given, but instead, the nature of the tasks assigned. The Denver Elementary Schools referred the matter to a special committee. Their study, which included a survey of parents, determined the main cause of the problem to be the assignments that were given. Their conclusions: homework is helpful if it is based on pupil needs and individual projects given—is an effective way to make up work missed by absence from school—aids in overcoming an academic difficulty a student is experiencing—assists boys and girls in working up to their capacities—increases a pupil's breadth of understanding—develops youngsters' abilities. The results of the study: the policy of having no homework in the Denver Elementary Schools was abolished.

The New Lincoln School in New York City also endorses a challenging approach. It has found that five [Continued on page 94]

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In the adjoining column: Some of America's Foremost Stores offering SCROLL CRYSTAL

IMPERIAL GLASS CORPORATION, BELLAIRE, OHIO







Room setting designed by Marshall Field & Comp

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Drama and opulence with complete practicality...



U.S. NAUGAHYDE upholstered over U.S. KOYLON FOAM

finest in vinyl upholstery

latex foam rubber for the finest in cushioning

A beautiful blending of East and West — of past and present — gives this handsome family room, designed by Marshall Field & Company, an air of opulence and an aura of luxury. It couldn't be easier to care for. Every piece of furniture is upholstered with the long-lasting beauty of U.S. Naugahyde, the modern upholstery material that needs only a once-over with a damp cloth to keep it bright, fresh, beautiful as new. The comfort, too, is built right in because all the cushioning is U.S. Koylon Latex Foam Rubber. Naugahyde, like the new "breathable" U.S. Naugaweave®, comes in an almost endless choice of patterns, textures and colors. See this room, now on display at Marshall Field & Company. For complete information and prices, write Marshall Field & Company, Home Planning Bureau, Chicago 90, Illinois.

Sofae and upholatered chairs from the Simmona Company, Living Room Division Chicago. Illinois, in various shades of Chromata and Dos-Vin finishes of U.S. Naugabyde. Dining area chairs in antique gold Chromata. Walls in bronze-green Chromata. Creati poles, shelves and Naugabyde panelled cabinets by Stretchest Products, Race, Charlotte, Michigant



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Rockefeller Center, New York 20, N. V.

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Home phone answers door, tends baby



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[Continued on page 90]

ARE YOU A GOOD WIFE?



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Compared with foam, the usual mattress feels like assorted hardware. And U. S. Koylon is more than just foam. It's the finest foam...made with thousands of small cores on BoTH sides. NOT just a skimpy few on one side, like some mattresses. The result is a specially sensitive, solid foam that conforms like water to every curve, yet firmly supports the entire body. And remember! Only a mattress like Koylon with its thousands of cores can be so airy, insuring cleaner, cooler, fresher sleep, far better wear. Koylon is also odorless, non-allergenic; reversible, of course. So be fussy about the foam you buy. Much on the market is more fluff than foam. Be sure to say U.S. Koylon, the Platinum Label in foam. Twin-size U.S. Koylon mattress and matching boxspring, only 129.50



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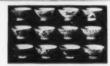




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Oriental Bowls

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Each One Different!





It's hard to believe that these intricate Oriental carvings are dripless was candles. With their elegant footed base & gentle coloring, they look like museum pieces & point the way to unusual decorative touches. A form that the second of the color of the Order today. A find that the color of the espected giff occasions, Individually board

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The Midas touch

Accent your walls with these golden brase-plated metal switch plates in the rich baroque design. They're beautifully molded and tarnishproof and come in a single size, 4"x7", 81.50 each; 3 for 83.95; double size, 5"x71/2", 81.95 each; outlet size, \$1.95 each, all plus 25e post. Added Touch (1.1060), Wynnewood, Pa.



looking glass milady will see a true view and a magnified view. This charming boudoir mirror on its long-stem china base, decorated with the lovely moss rose pattern, swivels at a touch of the finger and lets you make up perfectly and evenly, leaving both hands free. It's a perfect gift, personalized with either her first name or initials. 82.50, postpaid. Order from Crown Craft Products (Ł1060), 3.5 Mt. Hope Place, New York S3, N. Y.



of the under-ten-year-old variety will adore this miniature version of the adult "gossip bench." While it not only serves as a functional piece of furniture, it will also keep the tots away from the real telephone. Finished in a Salem maple, it measures 22" long, 23" high, 11" deep. Only \$16.00, express charges collect. Send 10e for catalogue. Order from Sturbridge Yankee Workshop (L.1060), 15 Brimfield Tumpike, Sturbridge, Mass.

Gay gingham

fashions a pair of charming pillowcases to accent white or pastel sheets or to show-off as pillow shams. Made of finest-quality woven checked gingham, they are trimmed with ruffled eyelet and ribhon-laced beading. In pink, blue, mint or brown and black, all with white, they measure 20" x 30" and are \$4,95 a pair, plus 20e handling chys. The Nikon Co. (L1060), Box 4232, Panorama City, Calif. (L1060), Box 4232, Panorama City, Calif.



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h's spook-time, witch-time, jack-o'-lantern time. It's October's Bright Blue Weather time, and it's time (as when is it not?) to let Your Money's Worth be your genie-inabottle. This exemplary servant will do your very early Christmas shopping-particularly the personalized kind, help you choose your Christmas cards, and accessorize your table for all the entertaining so soon upon us. Don't forget, all nonpersonalized merchandise-if not satisfactory-may be returned with the assurance that your money will be refunded in full. So come now, genie!



Look for

unique and fresh Christmas card ideas in the Kimball portfolio of unusual greetings. From the 36-page catalogue, you'll find designs with drawings to represent the members of your own family, by the famous newspaper cartoonist, George Lichty, and many other selections. All cards are personalized and the prices reasonable . . . they begin at \$3.45 for 25 cards. Order from Kimball Printers (L1060), 450 Bond St., Oshkosh, Wisc.



Baubles, bangles

and beads will all fit into this golden sixtier trinket box. It opens to reveal six fully lined compartments and closes to dress up a vanity table. Made of highimpact styrene with an antique-gold finish and charming hand decorations, it is lined on the bottom to prevent furniture scratches, \$2.98, ppd. Medford Products (L1060), Box 39, Bethpage, New York.



Happi dragon pajamas are sure to make that little princess in

your home a very happy girl. They're made of washable satin brocade with frog fasteners and are hand-embroidered with the Happi dragon. In authentic mandarin styling, in colors of white, red or turquoise with lustrous black pants. Sizes 4 to 6, \$2.95, Il to 12, \$3.95, postpaid. House of Weir (L1060), 2477 Lombard St., San Francisco 23, Calif.



Turkish delights

We think you'll agree that these Turkish style demitasse cups will make afterdinner coffee serving a gala event. They're made of finest, pure-white porcelain and their classical and graceful beauty blends with any décor. The cups measure 4" high and the set of six is just \$4.95, plus 35¢ post.; coffeepot, \$7.95; sugar and creamer, \$3.50, ppd. Harriet Carter Gifta (L1060), Plymouth Meeting, Pa.

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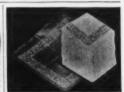
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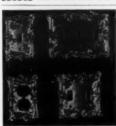
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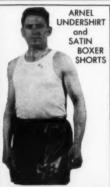
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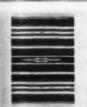
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slippers made of pure white, soft Acrilan. Feather-light on your feet, these soft rubber-sole slippers are machinewashable in cool water as well as mothproof and mildewproof. The following sizes are available: small (4 to 51/2). medium (6 to 7), large (71/2 to 9). Lounging slippers make wonderful Christmas gifts. Just \$1.98 a pair, postpaid. Order from Walter Drake (L1060), Drake Building, Colorado Springs, Colorado.



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A show-off

for potted plants and vines. Crafted of solid pine in a warm brown finish, this Saybrook planter has long, graceful lines accented with antique brass trim. Measuring 123/4" long by 41/2" high by 43/4" deep, it comes with its own heavy metal liner. Designed to flatter early American or period furnishings, it's reasonably priced at just \$9.50, ppd. Old Guilford Forge (L1060), Guilford, Connecticut.



Ring out the bell

to call guests for dinner, round up the family and children, indoors or out (they can hear it for blocks!). Made of shiny solid brass, it measures 6" across, 5 high on a 4" black iron pony shoe for good luck, has leather thong. Use this unique calling system for house, patio, cottage or camp. Family name or hous name hand-painted in black. \$5.95, ppd. Meredith's (L1060), Evanston 2, Illinois.



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to hold recipes in a colonial kitchen, this handsome pine recipe file, finished with a warm mellow honey-toned luster, will hang on a wall or stand on a counter top. The lift-up lid has a ledge to hold the recipe card for ready reference and the box comes with 3" x 5" master index cards. 10" x 6¼" x 41/2", \$3.98, ppd., two for \$7.50, ppd. Crescent House (L1060), Box 621, Plainview, Long Island, N. Y.



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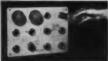


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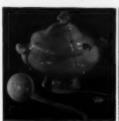
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[Continued from page 67]

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5-minute wax remover: Produces almost miraculous results. Pour it on the floor, wait until the old wax begins to bubble, and then rinse with cool water. E. L. Bruce & Co.

A single dress form for the entire family: Flexible dress form which can be adjusted to any size from 8 to 20, including halfsizes, Folds flat for storage, Harrison Home Products Corporation.

Baby carriage transformation: Converts to a car-bed, may also be used as a bassinet and becomes a stroller with adapter unit. Lightweight, collapsible for storage. Good for use in all weather, it has weather-shield with transparent plastic window through which baby can be observed. Completely washable. Kinderwagen.

> FOR FURTHER INFORMATION, WRITE TO READER SERVICE C/O LFYH

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Petticoat cottons take your pick in wildflower colors

Bouffant beauties for your new decorating! Pick them-solid or in dainty pin checks-from a whole bouquet of wildflower colors that rival nature's own. Notice the special Cabin Crafts touches that give these new ensembles their custom look: The billowing fullness of the skirts; the precision-stitched quilting that tops the bedspreads; the extra-deep ruffles on the curtains. Another wonderful thing about our Petticoat cottons is their wrinkle resistance. You'll see how smooth and crisp and perky they stay, how easily they wash. Solid bedspread, about \$12.95. Foreground: Check bedspread, about \$14.95. Curtains, about \$4.95. Valance, about \$1.95. For stores see opposite page. Cabin Crafts, Inc., Dalton, Ga.

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New Enchantment in Palo Verde



FLEXSTEEL FURNITURE FACTORIES, AT...

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FLEXSTEEL



INDESTRUCTIBLE BLUE STEEL SPRINGING GUARANTEED FOR LIFE

Designed by Sheldon Rutter

Look what Gas is doing now!



IRON FIREMAN

Eldorado Gas-fired furnace gives you fast, thrifty, Springtime-fresh warmth

Engineered for speed, the Iron Fireman Eldorado starts sending forth heat just seconds after the thermostat calls for it. And you get the greatest mount of heat possible from the fuel!

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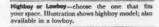
Add to this Eldorado's sturdy, long-lasting contruction and you have the ideal heating mem-the kind that serves you so efficiently, was hardly ever have to think about it!

Equally important, when you heat with Gas home is more comfortable, more healthful.

Gas heating is "Fresh-Air" heating-there's constant air circulation. None of the stuffiness you get with some heating systems.

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Yet Gas costs less! Throughout most of the country, it's your most economical buy. You may save thousands of dollars over the years. Ask your local Gas company, and prepare now for next AMERICAN GAS ASSOCIATION



IRON FIREMAN



ONLY GAS ↑ heats so much better...for less!

Your child in school [Continued from page 64]

to ten minutes of homework in grades one to four and one-half hour in fifth and sixth grades is helpful, providing the assignments require primary research with the children finding the material for themselves rather than reading cited reference materials, involve the family group in the collection of information, or call for creative writing or reporting to expand on work done in the classroom.

When conventional homework consisting of dull and routine drills ("Read ten pages"-"Write out six exercises"-"Spell a word 25 times") is replaced by interesting types of individual tasks creatively planned by parents and teachers, a new perspective is gained. Instead of being a chore, it becomes a part of the student's fun, play and family activities. It is interesting and creative rather than boring and routine. Under such circumstances, no time limits are needed because it is done in the interests of each child, represents a wise use of leisuretime, and is planned to further allaround child growth and development. What is most significant is that it provides an opportunity for children to do those things after

3:30 p.m. they are going to do anyway, but with educational goals achieved through the activities.

In order to ensure that the greatest benefits are derived from home study, the following criteria should he considered.

HOMEWORK SHOULD BE:

1. Personalized: An assignment involving the use of fractions might discourage a retarded child but could stimulate the gifted student, 2. Interesting: Figuring the batting average for a Little League Baseball team would be a challenging experience to a boy and at the same time help him learn how to figure percentages.

3. Recreational: A visit to the zoo, a museum or some local cultural center would be an exciting and educational trip for the growing

4. Creative: Taking a piece of clay and fashioning it into a replica of the state capitol has potential for developing artistic ability as well as gaining more knowledge about architecture and history.

5. Part of family life: Collecting shells at the seashore or wild flowers in the woods not only promotes family fellowship on a summer vacation but also develops pupil understanding of nature.

Music for living [Continued from page 35]

form, since it also includes his carlier sonata, Opus 38. Incidentally, Brahms gave such a promiment part to the piano in these works that the cellist is sometimes at a disadvantage. The story is told that when Brahms himself was trying out his earlier sonata, he played the piano part with such gusto that the cellist shouted; "I can't even hear myself!" to which Brahms, with typical gruffness. shouted back, "You're lucky!" Another excellent cellist is Janos Starker, who has recorded all five of the Beethoven sonatas in a twodisc Period album.

Mendelssohn enriched the literature for cello and piano with two very melodious sonatas. Both of them are recorded on a single disc issued by Monitor, in beautiful performances by two young American artists. They are the cellist David Soyer and the pianist Harriet Wingreen. Here, too, the virtuosity of the two performers is put at the service of the music, with most admirable results. This is finely molded playing, indeed, and the interpretations show an awareness of the stylistic demands of the music. The recording, however, tends to feature the cello, at the expense of the piano, thus depriving the keyboard part of some of its impair Two works by more recent or posers feature the cello, along wal the piano. They are the Suite In enne of Stravinsky, and the Sour No. 1 by Debussy, The Stravin work had a curious origin, si was not composed in that form. was arranged from the Ballet ! cinella, by the cellist G Piatigorsky, who records it RCA-Victor, together with the ist Lukas Foss, The Debussy so was one of the last works to e from that composer's pen, and only published work for the ce The disc also contains a work Busoni, a Capriccio by Lukas For

One of the acknowledged man pieces among twentieth-cent works for cello and orchestra Schelomo, written in 1916 Ernest Bloch, who died during the summer of 1959. This is a large scale work, employing a big colorful orchestra. For a large potion of the time, the cello seems b be engaged in a very lyrical in provisation, soaring above the chestra. The climactic moments a tremendously powerful. The w is given a skilled reading by cellist George Neikrug, with S phony of the Air under Leop Stokowski, on a United Artists disc



Haeger lamps and artwares complete the picture

Then in your minds eye place on that low table a colorful, well designed lamp that you might choose. Now assemble in the right accent colors the bowls, vases, ashtrays, as you might choose them, and immediately this is not a room full of furniture, this is home, your home, as personable as your signature!

Nothing breathes life and personality into a room like well designed ceramic accessories, and you have almost unlimited choice in the current Haeger collection of lamps and art-wares. Let Haeger help you complete the picture in your home. You can have confidence in the

> which they are expressed. Ready now in the best style periods at most good stores.

> > THE HAEGER POTTERIES, INC. MAIDEN LANE, DUNDEE, ILLINOIS

THE GREAT NAME IN AMERICAN CERAMICS

The fireplace in this handsome room wears a rich, traditional ensemble . . . one of the "Becorotor" Plasscreens with design-matched accessories, including the amazing Rastnegg's combination firetoed — a Plasscreen exclusive!

NOW-CREATE ANY LOOK YOUR HEARTH DESIRES!

Whether you're decorating a new fireplace, or refreshing your present one . . . with a little paint, a little imagination and brand new Flexreen furnishings like these, you can enrich any room with that elegant "custom fireplace" look, just as we've done in the room shown here.

The cost?... Flexscreen prices start at \$21.75, about what you'd pay for a "run of the mill" screen. And, thanks to exclusive Minit-Mount®, you can attach your Flexscreen in a jiffy... no holes to drill... no special tools needed.

Flexscreens are available individually, or in ensembles, in a wide range of styles and designs, with a choice of matching andirons, firesets and other accessories. Send 25¢ for colorful 32-page catalog.

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Here's the same fireplace in a contemporary mood, featuring Flexscreen's elegant hood design. Mesh screen positively stops sparks and flying brands.



Even a "dated" fireplace can achieve that smart, "modern" look with the Flexscreen recessed screen used here. Attaches inside your fireplace in 60 accords.

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ES, INC.





ROUND KAKE-SAVER *

King-size cover on decorated glass serving plate. Keeps cakes, pies, pastries ever-fresh.

121/2" dia. No. 9910. \$4.75"



SEAMLESS SQUARE

Classic square, sculptured design for truly majestic cakes. Beautiful, footed crystal glass plate (12½" x 12½"). Cover 5¾" deep. No. 9915. \$6.95°



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Four roomy 'cut' glass sections, plus covered center bowk, in lovely Candlewick design — nested on easy-toclean gleaming chrome tray. Ballbearing chrome base.

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The only seamless chrome Canister Set on the market. No dirt catching crevices. Smart, elegant, modern design, with ebony black knobs. No. 8830. \$9.98°

All items shown available in Canada

EVEREDY

he Everedy Company, Frederick, Md.

New home uses for steel wool

Although the kitchen and workshop have been the principal habitats of steel wool, it is potentially useful in other areas of the home. To be specific, this product will take off rust, prevent weather discoloration on brass does, help worn chrome regain its original luster and, if yas are an aspiring artist, it can be used to achieve a light, textured effect with oil, tempera or water-color pains. It can be molded into various shapes and spray-painted for seasonal decorations or model railroad shrubbers,







NEX RAY STEEL WOOL BY THE WILLIAMS O

shower walls often pick up the same scum that forms "bathes rings." Rubbing with #2 atom wool (don't forget to wear glow to protect your hands) after the walls are dry will take away al traces. Steel wool is again to answer when suede shoes a jackets and leather upholous need buffing. As a result, original nal finish will be nearly a stored. Floors throughout house make excellent foils to the cleaning powers of an wool. For years, maintenan men have applied it successfi to badly-marked floors. Shalle cigarette burns on wood or for surfaces can be alleviated steel wool, alone or togeth with soap and water. A sp thetic detergent mixed with wool will cause candy stains heel marks to disappear read as will nail polish and lacque spills on asphalt and rubber ti if wool is combined with a natured alcohol. Trisodia phosphate solution and w will eradicate soot stains on a ber and asphalt. Pitch and build-up on power saw blad which creates a safety has will come off after an overnich soaking of the blades in keroon and a rubdown with kerosen soaked, fine-grade steel wool

rich N

Nyloft

In the bathroom, ceramical

To dissolve paint spots on window glass and title, set to work with coarse or medium grade wool. Attach wool pad to the head of soldering iron holder to give wider distribution to heat and prevent loss of tinning. Trap lint in your clothes dryer by stretching pad across exhaust opening. Steel wool can be saved for re-use by submerging it in a jar of soda water; baking soda is a rust inhibite.

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this amazing carpet made of Nyloft will still look young!

Gulistan's "Souvenir" is a beautiful translation of Nyloft, the new continuous filament textured carpet nylon with incredible wear! No carpet fiber outwears Nyloft fiber. Nyloft beauty is permanent, actually "set-in," before the carpet is made. Result: ich Nyloft that takes a lifetime of licking—beautifully! An amazing new nylon that isn't victim to your vacuum. Nyloft absolutely won't pill or fuzz—has remarkable crush resistance! Cleans superbly! In all fashionable colors. Just think . . . when your sons have sons this Gulistan carpet made of Nyloft will still look young!

Militar's "Souvesin" may be seen and purchased at these fine atcree; Atlants, St. Clot Corpots, Inc.; Docatur, Boston, Raymond's, Chicago, Polis Bros, Dalles, Town & Country, Richardson, Derver, March's Corpots, Les Angele Hilling Stores, New York, Gartz: Janaica, Oakland, Levis & Levis, Philadelphia, Philadelphia (Procision March Philadelphia, Shaffled Carpet & Lincleum Co. Aliquippo, Bt. Levis, Sinderman Furniture (II); Seatlis, Doses Sirth Areas.





WISHFUL THINKING

Dear Editors:

Make no mistake—I love your magazine and faithfully purchase it at every port of call from the U. S. Midwest to a rocky inlet on the island of Sardinia. Having been so faithful a reader for the last three years of married life—and a couple of "hopeful" years before that—I feel entitled to three requests even though I've not found any Aladdin's lamps or magical fish lately.

My first wish is that your editorial board would conjure up a system for publishing your excellent recipes that would enable those of us with less than photographic memories to retain the ideas for future use or repeat performances. In their present form, they simply do not fit on 3 hy 5's, no matter how I clip and paste. Copying them onto cards seems a waste of time, and if I cut out the pages, as is, and then

stick them into the back of one of my cookbooks (always the wrong size anyway), each time I open the book they flutter out—more likely than not into the biscuits.

The second wish is simply for a little information which I hope will finish off one of those recurring questions which pop into my head from time to time. I often see in magazines a decorator's name followed by A.I.D. which I know stands for the American Institute of Decorators. I have also heard of another organization of workers in the same field, the N.S.I.D. or the National Society of Interior Designers. Does membership in these organizations indicate a certain type of professional training, outstanding work in the field, the ability to pay the dues, or what? In other words, can one expect better work, in general, from members of such organizations?

The last wish, before I release you from servitude, is for more help and ideas for renters. Eve noticed that many (although not all) of your articles in this area are slanted toward the New York variety of apartment dweller: i.e. those renters having long leases and much landlord-allowed latitude enabling them to reduce their apartments to a shell and rebuild, investing their time and money to make a real home. There is, of course, another variety of renter, which probably constitutes quite a large segment of your reader audience-young people, married or single, who are constantly changing residence (due to job, schooling or army), or who are biding their time until "the house" or "the money" comes along. I appoint myself the latter group's spokesman as I have in the past three years taken up residence in two Baltimore rowhouse apartments, an Indiana "Cape Codder," a Cheshire England cottage, a London flat, a Paris house, and a suburban French "appartement."

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My group and I have real problems—aside from packing and unpacking! Any landlord in his right mind, leasing for a year or less, will not allow any type of major renovating (as if one had the money to revamp somebody else's plumbing, plaster, etc.). The best solution to this problem is to rent an apartment or house which does not need such repairs. But often you're lucky to find anything at all, however humble, available on a short lease. The other problem is to do something with those blank walls-blank because one cannot drive endless nail-holes (a few may be tolerated, a very few, in dark corners where the landlord will overlook them when checking you out), paper the walls or, in many cases, paint the walls any shade which cannot be covered with one coat of paint. Although some of your articles have in the past dealt with adaptable furnishings and inexpensive curtain ideas, how about some suggestions for "temporary improvements" in kitchens, baths and storage and for wall brighteners?

In addition, I wish . . . but the Irish say a fourth wish negates the rest, and so I'll remain content that you've heard the first three.

Mrs. Fred H. Wilt Joinville, Seine, France

EDITOR'S NOTE: Our readers' comments—and wishes—are always welcome, for they guide our future planning. In general, members of the A.J.D. and the N.S.J.D. are prolessionally trained, have a background of practical experience and must meet certain qualifications to become members, thus insuring the public's confidence. Young people who live on the move for one reason or the other will find helpful ideas in Youthful Design for Today's Young Family in the March, 1957 issue. An Apartment That Moved in May, 1958 and The New Aspect in Contemporary Furniture in the April, 1960 issue.

ART OF DISTRACTION

Dear Editor:

I really feel for Mrs. V. G, of Los Angeles whose letter appeared in the July, 1996 issue in The Problem of the Demanding Small Child in LIVING's Child Development Council. I have a daughter, Amy, 22 months, who has very much the personality Erik does, and who until recently nearly had us berserk until II or 12 every night when she finally fell askep on the floor.

I'd like to tell Mrs. V. G. our solution to the problem, "Screaming it out" didn't work for us either. Amy was still screaming it out two hours later when we finally relented and got her up again. I tried to be casual and firm à la Spock every leedtime, but my "will she or won't

she" was showing through, I guess. I write every night and of course was anxious to "get rid of her" for the night so I could get down to husiness. I'm sure she sensed this.

The solution: Finally, one night when I was feeling particularly confident, I did use kindness and firmness the right way. I carried Amy to bed; she started to struggle immediately; I started to cha-chacha the way to bed (and the chacha-cha is the real solution) and she finally became sufficiently intrigued to calm down.

I put her in bed and every time she started to protest. I would reassure her-with distractions. This went on for two hours the first night. I kept the light on in her room (I hadn't before), and I kept talking to her, walking in and out. putting toys away, putting her dollies to bed, putting her "ba ba" on one of the bed-posts (she thought this was very funny) and in general continued to act as though I was not putting her to bed for the night. She finally fell asleep -with nary a protest. Each time she started to protest, I had distracted her.

That was about three weeks ago. This system has worked every naptime and every bedtime since. No small miracle, let me tell you. Now, when I mention "nite nite," Amy smiles and says "cha-cha-cha," and we merrily "cha-cha-cha" off to bed. I still leave the light on and still bustle about, about five minutes

—not two hours—and that's that.
All of this amounts to the fine
art of distraction—a very fine art
indeed and one that too many of us
harried mothers fail to employ because of shortsighted annoyance of
the moment.

Joyce Megginson Ft. Lauderdale, Fla.

TALK OF THE TOWN

Dear Sirs:

I would like to make a comment on the June, 1960 issue, As a New Yorker, I thoroughly enjoyed the special spread on apartments. Unfortunately, not all of us are as imaginative. It was quite evident throughout the article that you were relying heavily on this metropolis for your inspiration. As you know it is a most unusual "town." The result is, I think, an emphasis on decoration exclusively ours. Perhaps if you had included, and made a point of it, some samples from the Midwest, South and the Coast, it may have been a fairer treatment.

Harriet Phillips New York City





By WALT FISCHMAN

HOW TO MAKE A SECRET

A secret is better than a million dollars, better than a kingdom and better than most anything. At least it is for a seven-year-old boy. And here are two fine mysterious secrets that father and son can construct. The supersecret bookcase is really a door. Actually it's a fake, only \(^3\)4 inches thick fastened to the face of an ordinary door. As a springboard for a child's imagination its possibilities are unlimited. The supersecret chest is an excellent cache for bottle caps, loose roller-skate wheels, stray bird feathers and the rest of a boy's

paraphernalia that must be safely hidden from outside. Here, father and son show how to transform a prosaic door into a bookshillcamouflaged passage and to create a pirate's chest.



Bogus shelves and books can be glued directly to the flat surface of a flush door. (Cover a paneled door with $\frac{1}{2}$ plywood first.) & $\frac{1}{2}$ $\frac{1}{2}$ glywood for the shelves and surrounding frame. Shelves are $\frac{1}{2}$ deep. Shelf frame is $\frac{1}{2}$ wide on three sides and $\frac{1}{2}$ at the boson of the shelf plane is $\frac{1}{2}$.

[Continued on page 18]

ID

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GARA



Room-flattering, versatile 4-Way Windows are outstanding in quality yet economically priced.

e, father

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IDEAS FROM HOMES Qualitybilt HELPED BUILD



Design your very own luxurious Birch Kitchen from a wide selection of Qualitybilt work-saving cabinet units.

For the enjoyment of the whole family ... practical, inexpensive storage cabinets and vanities for the bath or elsewhere in the house.



Here are just a few idea possibilities from the "House of Qualitybilt." Fascinatingly functional Birch cabinets bring an "easy-living" charm to kitchens and bathrooms. Over 120 "cabinetmaker" quality units let you create your very own arrangements. A complete Qualitybilt Wood Window line provides hundreds of room-flattering combinations in Casements, Awnings, Hoppers, Double-Hungs, Gliders, or Picture Units, See your local Qualitybilt dealer for the details . . . or, write for literature!

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THESE "SIGNS OF QUALITY" ON QUALITYBILT PRODUCTS MEAN YOU CAN SPECIFY THEM WITH COMPLETE



The elegance of beautiful wood is enhanced by shellac...
the traditional finish for highlighting and
preserving the natural beauty of all your interior
wood surfaces. For floors, paneling, furniture,
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How to make a secret [Continued from page 100]



To get book fronts father sm old books to ¾" depth, son glas trimmed paper-book jackets is wood strips. Later they will plass "books" on shelves unevenly is add a realistic appearance to dos



Nail strips forming frame and shelves in place. Glue books to door with contact adhesive, tap each with hanmer for strong bond

Strengthen door hingen for carrying the extra weight of added shelve and books by substituting longer screws for those already in place. In inconspicuous closet knob replaces usual doorknob for "secret" opening Here, father shows how to use Cummins drill with screw-driver attachment



[Continued on page 104]

free

touc sink 12 y San ELECTRA

LET'S FACE SOME BEAUTIFUL FACTS! Only this luxury vinyl floor could be so work-free! Grown Vinyl is rubless, scrubless! Spill almost anything on it and it twinkles at a mop's touch! Stronger, wears longer in the all-important traffic zones, too (doorways, in front of sinks, stoves, appliances, etc.)! Over 100 beautiful patterns. See the floor with the exclusive 12 year guarantee at your franchised Grown Vinyl retailer soon. By the makers of Sandran, Sandura Company, Benson-East, Jenkintown, Pa. LUXURIOUS ČROWN VINYL FLOORS

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STIFFEL

The Royalty of Samps

Penthouse Lampole

A highly sophisticated interpretation of the original Lampole by Stiffel. Three translucent shades afford an exerinteresting variety of lighting effects controlled by E-Z-Lite 3-way switch. Center section of pole is beautifully grained walnut flexwood. Ends, self-adjusting floor to ceiling, and all filtings finished in rich brass, \$75.00. "Two-light version also available at \$60.00". For descriptive literature address The Stiffel Co., Chicago 10, Ill.

Pat. No. 2793286

"Slightly higher West and South.

How to make a secret [Continued from page 102]

Pirate's chest is cut from ¾" plywood. Simple butt joints should be glued before nailing. Use finishing nails so heads can be concealed. Box trim is ¼" plywood





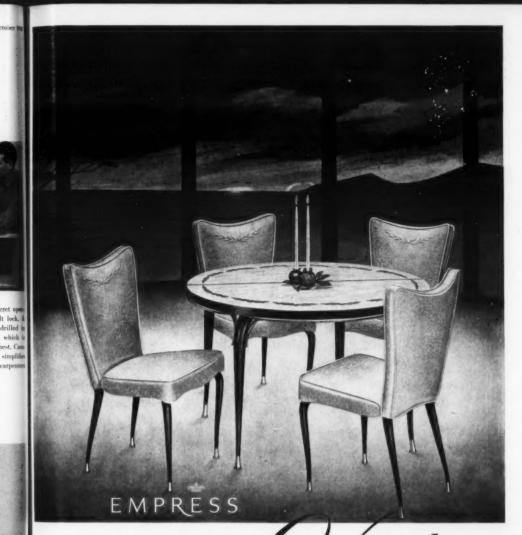
Principle of chest's secret oping is hidden spring-bolt lock. A hole (to take bolt) is drilled in a small block of wood which is then glued to front of chest. Cam mins drill-press stand simplifie drilling job for junior carpense

The inexpensive spring-loaded bolt is mounted in a wood block and screwed to underside of lid. Thin wire runs from bolt handle to hook in hinged section of trim at back of lid. Pressing hinged section pulls bolt, releases lid





After painting or staining de treasure chest, five brass keyhole may be added to front. Their only purpose is to fool the uninitiated



The classic elegance of a golden era expressed in durable new materials. A dining ensemble distinctive enough for the most discriminating taste, yet practical enough for everyday use.



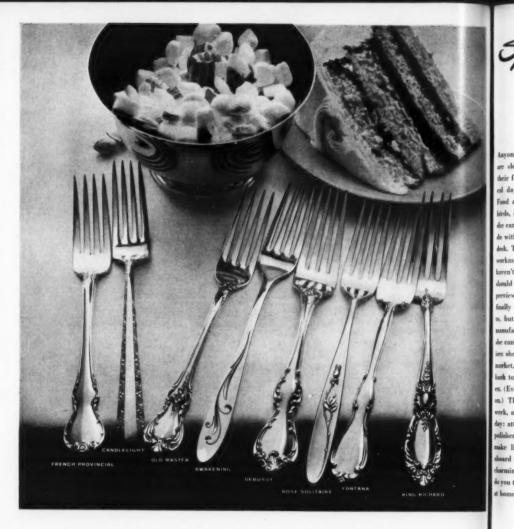


Furniture that leads a carefree life . . . beautifully - featured on "Queen for a Day" TV Show.

Send for free color catalog sheet and name of nearest dealer, Dept. A • VIRTUE BROS. MFG. CO. • LOS ANGELES 45, CALIF.
In Markton Modified Bringers, S. A. Merico City QJ.

"All that is necessary for the triumph of evil is for good men to do nothing" Edmund Burke

taining the ss keybols Their only uninitiate



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All sterling is solid silver... according to law. But not all sterling is of treasure quality. This is where Towle Sterling differs... becomes even more than silver. In every Towle pattern you'll find important differences in design and the fine details of craftsmanship. You can see it in the meticulous finishing of each tiny surface and the way each piece is burnished until it has a lovely patina of its own. This is why your Towle Sterling, crafted by the proudest silversmiths in America, grows

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Speaking of Living

meet the editors



Coffee and comparative calm

layone who thinks that magazine editors ere sleepy old owls sitting around with their feet up should take a look at a typial day in the life of Gloria Spitz, our Food and Appliance Editor. Up with the hirds, she breakfasts with her husband if he can, but since she usually can't, makes b with coffee and a bit of Danish at her icsk. Then off she goes to make sure the workmen on a remodeled kitchen job laven't installed the sink where the range should be (this can happen), then to a periew of new washers and dryers, and faily to lunch. She can eat, if she wants to, but she must also talk shop with a mulacturer who has decided that only de ean design his new kitchen. She promies she will, somehow, then bolts to the market, buys up a storm, and hurries book to test new recipes in the staff kitcha. (Ever an editor, she cooks with her hat on.) The recipes work—she makes them work, and then comes the last task of the day: attending the preview of a new floorpolisher, held-since press agents like to mke life interesting for food editorsshoard a yacht. She can still talk, still be charming, and one hour from now, where by you think she'll be? You're quite right: a home, charming her husband.

The art of explaining a blueprint



Something new in the laundry



High noon and the shop-talk lunch



The proof of the pudding



All aboard! Sea legs steady?



We're off to meet a floor-polisher!







See how fabric can obscure awkward features in your rooms

Befo sspee by a Radii out li hand After

THRON



n the rabbit-warren world of New York apartment life, there used to be a theory that a steep rental assured a high degree of style, architecturally speaking, and in most cases, it did. Today, amid the rising acres of new apartment buildings, a high rental guarantees the lessee little more than a good address and a roof over his head: style has been stifled by too-low ceilings partnered by curiously and ineptly placed beams. This is, or was, such an apartment. It is fairly spacious, costlier than it should be, and basically uninteresting. Yet its tenants considered themselves most fortunate to have found it, and determined, somehow, to give it character. A little judicious building by way of oak paneling and pilasters provided a pleasant degree of architectural interest, and a prodigal use of color and fabric did the rest. The "bones," in this case, may be a bit run-ofthe-mill, but the feathers are wonderfully attractive.

oak for the kitchen wall. The segmented door may be left open for service, half-closed to form a bar, or closed entirely. For unity's sake, window treatment is a duplicate of that in the living room; the rug is exactly the same color as the draperies, and the painted chairs echo the gold of the living-room rug. Rug by Katherine Rug Mills

Dining area, too, was given a certain distinction with pilasters

and a handsome façade of red

Furniture makes its contribution through its appropriateness of scale, its over-all nicety of detail, and the interesting fact that, although it is as contemporary as can be, it bears traces here and there of Shaker design. Of walnut, some of the pieces are inlaid with rosewood; some have fluted legs pegged with brass studs; hardware is enameled to look like turquoise matrix, and-on the practical side-some of the tables have Fiberesin plastic tops. All furniture is from Kroehler's Verve collection



Before: The basic problem was to create an aspect of unity in a room cut into at one end by a terrace, at the other by the kitchen. Radiators and an air-conditioning unit stood out like sore thumbs, and the usual, heavyhanded beams were much in evidence. After: Pilasters at strategic points help to 'push up" the ceiling, give the beams meaning, and the adroitly used curtain and drapery fabrics act as silky, very elegant masks for the awkwardly-designed window walls

THROUGHOUT: CELANESE DRAPERY FABRICS AND CHAPERM UPHOLSTERY FABRICS. LAMPS FROM GEOR-CIAN LICHTING STUDIOS; ALEXANDER SMITH RUG



Window wall in the second bedroom curls round a corner and is hung in an extravagant deluge of blue and green flowers and defined with two blue, minaret-topped screens—a pleasant way of creating architectural accent. A panel of the same blue fabric gives the wall behind the beds an agreeable texture; snow-white bedcovers are festooned in bottle-green fringe, and the upholstered armchair is an exclamation point in emeral-d-green

Both bedrooms were the usual boxes, with air-conditioning and radiators prominently dead-center. Again, fabric became an all-concealing cloak and, in the room at right and opposite, an eye-catcher: the figured fabric used at the window and on the bed is exploited in an almost architectural manner. For sharp contrast, one wall is paneled in very dark oak, and the color scheme is as fresh as the bed of delphiniums that could very well have inspired it. Rugs here and above by Katherine Rug Mills; all table lamps by Stadler-Neuwirth

LIVING AND DINING AREAS (PAGES 108 AND 109): BRAPERY FABRICS OF CELANESE ACETATE FROM GOLDRINGEIM AND SENECE TEXTILE. BEDROOM (RIGHT): LORENCO DRAPERY AND BEDSPIREAD PARRIC OF CELANESE ACETATE; FORTISAN BIEGE CURTAINS: ALL FROM COHAMA. BEDROOM (AROVE): BRAPERY PABRIC OF CELANESE ACETATE AND FORTISAN FROM COHAMA; BEDSPIREAD FABRIC FROM BLOOMCRAFT; CONSOLIDATED TRIMMINGS USED THROUGHOUT



See Your Guide to This Issue and Stores in Your Vicinity for further information











Wake up that tired bedroom!

See how pleasant it is to begin the day in a bower



Touches of brass in the dressing-table proop, and a headboard fashioned of cushions hung from a brass rod give the room effitter and style, and since no one can ever here too many carnations, they appear again as a lining for the bookcases. Finally, as theer largess, the bouquet is almost doubled by the mirror hung over a drawer unit attached to the wall to make a pretty poudreuse

STEMPAST FABRIC; BARWICK RUG; DREXEL NIGHT-MAID AND BOOKCASES; BLUE GLASS ACCESSORIES BY VIKING. PILLOWS FROM STERN'S, NEW YORK othing irritates us more than those misleading words, "It costs practically nothing" to make a tired room sparkle. Practically nothing is strictly a point of view. But in lieu of a sackful of the realm's coin, carnations—lots of them—have given this room a bright, new look at life. Ready-made draperies and bedspreads are the principal ingredients, and a little homemade cunning—cushioned headboards, framing your favorite prints, slipcovering a little boudoir chair—complete what Edna Millay called the "sense of glad awakening."

See Stores in Your Vicinity for further information



Based primarily on French and Italian motifs, this is furniture thrice-blessed with eleganes, strength and livability. Although the basic wood is fine-grained walnut, some of the pieces are painted and others show an imaginative handling of brase used both structurally and for embellishment. The room opposite, with its painted china cabinet and finely-wrought brass dining chairs, is meticalously composed, yet it sacrifices nothing to comfort. All furniture from the Young Homemaker Collection by Milling Road Furniture

Por years, B. Altman & Company in New York has taken a very special interest in the young homemaker, and many of the trends developed in their behalf have had far-reaching influence upon furniture design in general. Believing that young people are intent upon collecting furniture that is expressive of their times and homes, imaginative, yet practical for its purpose, here is a collection of distinguished pieces that might have been assembled from the

THE COLLECTOR'S LOOK



four corners of the globe. Each piece has been selected for its particular charm and ability to give a personal signature to the room it graces. Too often, whimsey and imagination have seemed the sole province of the professional decorator; now, it is with a sense of discovery that the homemaker can choose the unusual and individual designs that lend inspiration to any room. And for most of us—since all true "collections" grow slowly—these pieces will be acquired one or two at a time as the dictates of the all-too-familiar purse strings permit.

Since as many roads lead to the Collector's Look as do to Rome, it has been created in the room at left and above with cane-backed walnut and painted chairs, inlaid tables, a handsome Tunisian rug, brase-bracketed hasping bookshelves and a felt-covered acress studded with brass bosses. Yet, despite the great variety of the furniture and accessories, everything is in accord: this is a room to be lived in quite as well as to be talked about

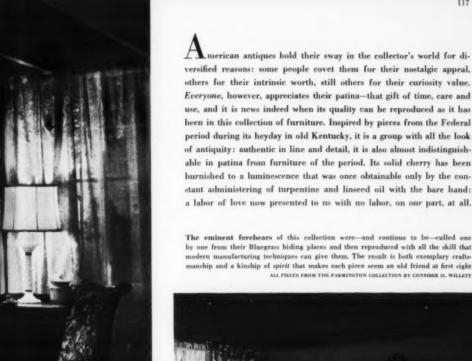


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The Collector who has a fine appreciation for the Federal period



use, and it is news indeed when its quality can be reproduced as it has been in this collection of furniture. Inspired by pieces from the Federal period during its heyday in old Kentucky, it is a group with all the look of antiquity: authentic in line and detail, it is also almost indistinguishable in patina from furniture of the period. Its solid cherry has been burnished to a luminescence that was once obtainable only by the constant administering of turpentine and linseed oil with the bare hand: a labor of love now presented to us with no labor, on our part, at all.

The eminent forebears of this collection were-and continue to be-culled one by one from their Bluegrass hiding places and then reproduced with all the skill that modern manufacturing techniques can give them. The result is both exemplary craftsmanship and a kinship of spirit that makes each piece seem an old friend at first sight ALL PIECES FROM THE FARMINGTON COLLECTION BY CONSIDER H. WILLETT



For decorative continuity: pieces for living and dining rooms from the same collection Federal furniture, due to Duncan Phyle, its high priest, is a melding of a variety of styles with accasional touches of Adam and Sheraton. Always as the solid side, it is possessed of an appreciation of good wood, well-handled. The setting below could be the living room of a fine old farmhouse—or a fine new one. In either case, the furniture makes its centribution through a quaint composure



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Cherry is a versatile wood in that it will respond agreeably to almost any finishing treatment given it. Its one weakness is a tendency to take on the color of its fruit—to some people, a too-intense hue which the Farmington finish circumvents through chestnut overtones. All the pieces above have this autumn-leaf patins; all have their legs firmly planted in solid Americana. Accent rugs throughout are by Cabin Crafts

The elements of harmony

can include wearability as a part of the decorative scheme

A boy's world—masculine and uncluttered (until he walks in)—has been created here with not only an eye to basic comfort and the realization that all children require privacy, but with an ear cocked to what-goes-with-what as keen as that of a musician. Aside from visual harmony, there are such hidden assets as scrubbable wallpaper, sturdy furniture, washable fabrics and a reversible rug

WALLPAPER; VANKEE BLADE BY IMPERIAL; SCANDINAVIAN MARKET-ING ASSOCIATION RUG; BAUMRITTER FURNITURE; INDIAN HEAD FABRICS, WEDGWOOD FROM SHREVE, CRUMP & LOW, BOSTON





Although his architectural talents are not as widely known to the lay public as they should be, Craig Ellwood is considered by certain authorities to be one of the three or four most influential young designers in the United States. Only 36, extremely shy, he evades the limelight, concentrating instead on a philosophy of architecture that has taken him further than most of his generation toward developing what has been called a new vernacular in the American architectural world. The word vernacular, in this context, means simply a way of satisfying the needs of a highly industrialized country demanding a building method efficient enough and precise enough to cope with the problems of rapid growth and change of population. "Affordable" is not

New vernacular in American architecture

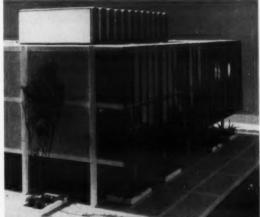
The work and influence of Craig Ellwood—California designer

at all an inept adjective; "wasteless," perhaps, is even better. Such great names as Breuer, Miës van der Rohe and Gropius have taught the philosophy in a number of ways. What it boils down to, in a very broad sense, is the transference of methods used for what we have come to call "public" buildings to residential design. This is a very simple explanation; making it work is not. Craig Ellwood's success with it has been best explained by architect Peter Blake, who sees in him not only an engineer, but a designer to whom structure-because his discovery of architecture came through structure-remains a principal and favorite discipline. The light, structural-steel framework, employed with many variations and refinements, is always expressed, never concealed. Using



his framework as a module, he fills in the voids with sheets of clear or frosted glass, or inserts panels of wood, stucco, concrete, brick-anything that seems to suggest a flat plane in opposition to the delicately detailed structural frame. Ellwood is not, of course, the first to discover the logic of the skin-and-bones structure, but he is one of the first to discover that it could be realized with existing American materials and techniques -and at very low cost. As Blake puts it: "Combining logic, simplicity and exquisite taste, he has found a new and natural way of building." As for the man himself, Craig Ellwood is charming, reticent-except when he is lecturing, which is often-and unbelievably hard-working. He is married to Gloria Henry, a witty, intelligent young actress; they have two children. He relaxes strenuously-one set per day on the tennis court. He once wanted to be a doctor, has been both an engineer and a builder, and occasionally can be persuaded to talk about his work. You may read some of that "talk" on the following page.





Three examples of the "vernacular." Top: South Bay Bank Carson/Roberts Building in Los Angeles (right). Under

with aluminum grille façade in Manhattan Beach, California

construction, it will eventually be Ellwood's headquarters

Westchester Branch Post Office in Los Angeles (right, below). Façade is a melding of glass and concrete block

The Ellwoods at home (below): Craig, Jeff (71/2), Gloria and Erin (5). First, the comics, then off to the beach











This Calife



Ellwood's philosophy: its motivation, its aim, its success

To understand why every owner of a home designed by Craig Ellwood feels it represents Craig's best work, we must try to understand, if we can, the designer's philosophy of his approach to a house. He believes that since a building is judged by its appearance, the substance of architecture, consequently, is form, and that form alone has survival value. He believes, too, that although a well-designed building must satisfy all utilitarian, practical, economical and regional requirements, it is a successful building only when it represents a creative fusion of form and function. In other words, it must work and it must please the eye. He also believes that, "As architects, one of our main tasks is to find structural forms for new materials, because only through structure can we create new architecture. As for decoration, its infinite delight and richness can be validly conveyed with rhythmic patterns of texture, mass, line, color, light and shadow integrated and rendered by machined structure and machined materials. I say rhythmic because rhythm is the fundamental in all design, natural or man-made."

This is the residence of Don and Calla Hunt in Sherman Oaks, Califernia. It is also an exemplary example of its designer's still at suiting a structure to its site, of melding the chosen materials to the structure, of meeting the client's plan requirements and af fusing all these factors into a highly livable, extremely handsome home. Long and narrow, the house separates the bedream wing from the active area with a den that can also be used as a guest room, then unites the two wings with a long passageway which escapes any semblance to a tunnel by being "ibortewed" from at various points to become part of the dining area, part of the den, to form a little fayer for two small badrooms—on

ingenious solution to the problem of controlled, open planning



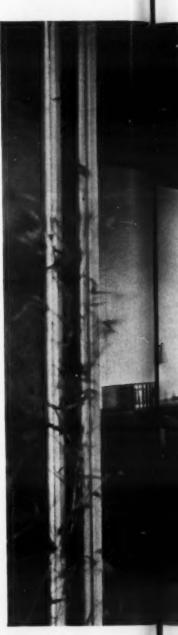
ALL PROTOCRAPHS BY BILL MARGER













There is no substitute for perfection of detail. This house proves the point

Architecturally, the word sophistication is defined with as much difficulty as it is in any other parlance: today, most designers find it not in the outré, but in a simplicity that conceals all complication under a classic clook. This house has that quality; its ease of function is perfectly but unobtrusively engineered, and in every room there is evidence of a persistent attention to detail. In the den, for example, the textured ceiling is coupled with smooth plaster walls and a floor-to-ceiling panel of glass jalousies opening on a small but verdant garden court. In the master bedroom, a visual fillip is created by allowing the full sweep of the ceiling to show: the closets are in a self-contained, awning-ceilinged bank. And in the master bath, smeeth walls are combined with mesaic tile, and the lavatery counter is lighted as dramatically and as well as one in that cynesure, a theater dressing room





Residence of Burton and Ellen Andersen, Santa Monica, California



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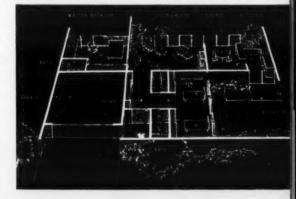
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Change of scene: another part of the Ellwood forest

By now, we have seen enough of Ellwood's work to realize that he has mastered what Peter Blake calls a "simple, logical, elegant vocabulary of building." The house before you is yet another example of this vocabulary; it is also an illuminating exercise in diagnosing a client, a talent that can make all the difference between the architect as a designer and the architect as an artist-analyst. This is a home for a family with children and an obsession for privacy-privacy from their neighbors; privacy, when they want it. from their children. Both are understandable wants; neither is too easy to satisfy in a small house on a suburban, 75-by-150-foot plot. But Ellwood did it by designing a little fortress that is completely windowless on two sides. The third side, true, is broken by a court whose inner walls are glass, but the area is scrupulously protected by trees and shrubs-always an effective barrier. The fourth façade, which faces the rear and the garden, is as open as an aquarium: it can be-there is no one to look in but the birds. Within the house, the problem is solved through zoning: an entire central core is devoted to a children's apartment of two bedrooms that can be used as a single unit or compartmented, a bath and the utilitylaundry room. So much for the children. The adult quarters extend across the rear: kitchen, dining area. living room, master bedroom and bath, and in the farthest corner of the house there is even provision for an adult sitting-retreat that is as remote from the hurly-burly of the street, neighbors and offspring as it is possible to be in 1,500 square feet of living.



The front door, virtually invisible to passers-by, is neatly tucked away in a minuscule entry court situated just to the right of the garage



To gain as much ground as possible for the rear garden, the louse is placed as close to the front boundary of its plot as regulations permit. As a consequence, the streetside elevation is designed to present a discreetly closed façade to the world; unbreken by windows, its chief interest is the combined pattern of bick and the fluted aluminum of the garage. The rear of the house is a very different story; completely open, it embraces the time-stream lown with no barrier at all except its long glass wall

Despite rigid zoning, an open look

Flauting the theory that rigid zening can produce a feeling of being shut up in a box, Ellwood's interpretation of his plan creates anything but constriction. Always intent on keeping the flow of ceiling unbroken, he uses a head-high brick wall in the living room to conceal the kitchen and dining area but reveal the everthood planking's pattern and texture. The glass wall, of course, throws this entire section open to the outdoors where nature has provided a fine green screen of fortuitously placed trees



Visu jach decer tee, prepr ene and cradi



Visually related, yet neatly segregated, the litchen and dining areas form a pleasant, gaily-described unit at one end of the house. Here, too, there is a definite feeling of zoning: foad preparation is framed within a long counter on one wall and an L-shaped island holding the sink and a serving counter. The dining group is then cadled between the island and a buffet built into see and of the room to hold chine, lines, silver











The master bedroom is an area se dedicated apartness that it has its ewn little petic of an the other side of another of Ellweed's like high partitions, a sitting room—a step awey, an entity. For all its seeming isolation, however this area is within sound and quick read the children's rooms just around the continuous control of the children's rooms just around the the children's rooms

Children's bedroom is very simple, cheer and divisible at will by a felding wall se first its occupants grow elder they may have adoing privacy. The little court outside is all their of half-paved, half-planted, tree-shaded, it is a area bardered by fencing and easily surreal by the ever-watchful eye of mother-in-the-list

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The homeowner's

Roofing

In home-planning, it is perhaps natural, if regrettable, to concentrate on what provides immediate comfort and good looks and to slough off what we tend to regard as the more utilitarian, less obvious and therefore less glamorous parts of a house. However, we might point out that there is nothing quite as unglamorous as a bucket under a roof leak. While the ability to shed water is among the most important functions of a roof, it is by no means the only one. There are a wealth of visible as well as hidden assets a roof can offer with which you

A roof's visible assets

should be conversant before you buy or build a new

home or reroof the home you already have.

Have you ever driven along a highway and looked over a distant housing development at a lower level? The effect is of a monotonous sea of roofs and even though you can't see the elevations of the houses, you can be fairly sure that they are as alike as peas in a pod. Yet another community where roof pitch is varied, where materials are of different tones and textures, provides even at a distance a far more inviting appearance. At a plance, it seems like the more desirable place to live. proof of roofing's tangible assets. Coming in for a closer look, analyze a house in relation to its roof. Does the roof make a positive contribution to over-all appearance? Or is it a nondescript element which detracts from an impression of solidity? If the material is merely a flimsy coating, it will reduce the mass of the structure. An interesting illusion occurs when two identical houses are roofed with materials of different colors and textures. One house may appear to have something "missing." Don't take what's over your head for granted. The roof deserves careful study

Compatibility of the roof to the total house design is one of roofing's major visible assets. For correct visual balance, study the composition of exterior elevations. Note the relationship and scale of the windows, doors and siding to the roofing material. Consider the effect of landscaping, including the moving pattern that tree shadows may play on the roof surface. If the result, in your mind's eye, is busy, the solution should be a roofing material with simple pattern or none at all. Compatibility is especially important if you want to create an authentic architectural style. For the purist, there are certain definite patterns and types of roofing that help to authenticate over-all design, whether traditional or contemporary. It pays to study the style of home you prefer and then choose your material.

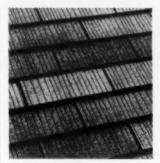
COLOP is another visual consideration in roof choice, and since it will remain constant for many years, the actual shade should be a careful decision. Points to ponder: a color that blends with siding tone can increase the apparent size of a house; color co-ordination with trim, doors and shutters is vital if you intend to keep the latter constant; a neutral roof color is a good choice if you anticipate frequent changes in the color of easily repainted elements. Remember that astute color selection in roofing can alleviate bad points or accent the good ones of your house. The extent of its power will depend on how much of the roof is actually visible, but even on a low slope, the narrow horizontal band of the roof frames the upper part of the house.

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ile, cham ill so that ye adelent ill their m , it is a p y surveyal in-the-litt Pattern in roofing offers another wide area of choice. Different shapes of shingles can be installed to provide a particular pattern: metal roofing provides a different kind of pattern, also interesting. Remember, too, that pattern can be found in large expanses of roofing played against planes created by other architectural elements. In the case of shingles, each manufacturer has his own variation and name, but these are the basic variations: 1. American method-a rectangular shingle with the top edge always overlapped; 2. American thatch or colonial method-a strip shingle with an irregular edge which gives the shingle a random-width look; 3. Dutch or Scotch lap-an economical use of the square shingle which overlaps on two sides, creating a running diagonal look; 4. Hexagonal or French method-an inexpensive, twosided overlapping system which gives a diamond-shaped pattern.

Texture is a factor becoming increasingly important in architectural design and the roof, reflecting as it does every nuance of light and shade, can be a major contributor of texture. Shingles are available in various thicknesses and edgings which give striking effects, many of them earmarks of a distinctive style. A simple, understated design may need the richness of roof texture. A low, sprawling house often gains from emphasizing the relationship of structure to the ground and this can be done by using a roofing material with strong horizontal shadow lines. Conversely, certain houses can benefit from the use of a vertical pattern emphasis on the roof with vertical divisions delineating the surface.

All these factors are visible assets which a proper roof contributes to a house. They pay off not only in the sense of pride a homeowner has when he knows some- [Continued on page 158]



Asphalt roofing

Asphalt roofing shingles or roll roofing are economical materials made of asphalt-impregnated felt in which colored mineral or ceramic granules are embedded. Asphalt acts as a binder and a waterproofing agent. Wearing ability depends on quality of felt and asphalt and over-all weight. Long sheets protect low slope roofs.

Performance

Qualities: Durable, easy to replace, resilient. Can be specially painted to alleviate wear and improve water tightness. New fiberglass reinforced shingle, soon available nationally, has exceptional weathering abilities.

Service: 10 to 20 years.

Construction: Shingles-for reroofing, can be applied directly on existing roof if surface is nailable. For low pitch of 2/12 to 4/12, wind protection is needed. Can use: heavier shingle; interlocking shingle with tab and slot system; self-sealing shingle with factory-applied adhesive; or regular shingle with hand-applied adhesive.

Roll roofing: for low pitch roofs; easily installed over smooth, flat surface.

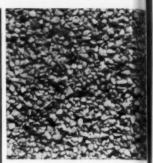
Appearance

Types: Shingles; individual or strip. Sheets; long rolls.

Pitch: Shingles-4/12 or more. Wind resistant shingles, 2/12-4/12. Roll roofing,

Weight: Shingles-Lightweight, reroofing, 135-160 lbs/sq. Standard, 210 lbs/sq. Heavy, 300 lbs/sq. Rolls: Standard, 176 lbs/sq. Sizes: Individual shingles-12"x16" with 7" to 8" exposure, 16"x16" diamonds with 13" exposure. Strip shingles, 36" wide, 10", 12", 15" long with 5" to 7" exposure.

Rolls: 18" and 36" wide up to 36' long. General: Homogeneous granulated or grainpatterned surface. Colors run from natural to pale and vivid colors. Individual shingle laid in Dutch lap or American method patterns. Strip shingles have tabs to give appearance of smaller units. To give shadow line, areas underedge are darkened or extra coatings of asphalt and granules applied to exposed lower part of shingle, called Thick Butt Shingle. Roll roofing provides continuous straight line.



Built-up roofing

The evolution of the flat or almost flat me is responsible for built-up roofing. The type employs alternate layers of a sheetling substance (felt or fiberglass) and a bind of hot pitch. These layers congeal to make a waterproof covering and the top lage embedded with hard granules protects the tar from the sun's heat.

Performance

Qualities: The built-up roof method is the only one devised for flat roofs. Binder des not vary, so main consideration is the sheet Felt adheres very well in layer form. File glass, newly-introduced, reacts as a reinfor ing agent with pitch.

Service: 10 to 20 years.

Construction: Cannot be used over other existing roofing. For reroofing over previous built-up roof, remove granule surfacing and repair layers.

Appearance

Type: Alternate layers of sheet and binde Pitch: Used on level roof to 2/12 pitch Can be used on 2/12 to 4/12 pitch if w coat has roll or fiberglass roofing wit manufactured granulated surface.

Weight: 450 to 650 lbs./sq.

Sizes: 3 to 5 ply. Presents continuous w face without breaks or seams.

General: A built-up roof presents an over all textured surface. Texture and color & pend on top surfacing. Gravel or slag con monly used. White marble chips refe light, giving added insulation. Any colar glazed, ceramie granules are used.

A Glossary of Roofing Terms

Here are terms to be familiar with when you to a roofing contractor. They will also help to a roofing contractor, to understand this chart.

quare : The amount of material needed too 90 square feet of roof area. Material grade weight is termed "so many pounds per will (lbs./sq.). Also sold and priced by "so many lars per square."

Pitch: The measurement of roof slope. has of inches roof rises for every twelve inde

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Wood roofing

Hand-split shingles are an extremely old t flat rod form of roofing. The material was originally and still is split into small pieces called dingles and larger units known as shakes. Red cedar is most commonly used, but I to make white cedar, redwood and red cypress are also found.

Performance

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needed to a erial grown uds per spa y "so many

slope. And

Qualities: Excellent insulating properties. tids natural binding strength to the roof hod is the structure. Mellows with age, Creosote contin adds a preservative. Some shingles come inder des prestained. the sheet

service: 18 to 25 years. rm. Fibe

a reinfon Construction: Can be fitted and cut easily. lerause wood shingles have a good deal of ody and strength in themselves, in new onstruction it is recommended that they be over other hid on spaced wood sheathing strips rather er previou facing at than a solid wood roof deck. Also saves ne and material. For reroofing, can be sed over old shingles, if nailable, on new and binde

Appearance

2/12 pith Type: Individual shingle or shake. oitch if at Pitch; 3/12 or more. ofing will Grades: There are three grades of

Grades: There are three grades of wood of shingles. The top quality-wood withnt any defects and having heartwood edge inuous see min-is recommended. Hand-split shingles referred to sawn.

ts an over Sizes: 3" to 14" wide, Lengths 16", 18", 24", d color è 27", 32", with 334" to 8" exposure, dependr slag con ng on pitch. ¾", ¾", 1¼" thick. General: A wood roof has a warm, handnips reflet

ny colec i rafted look. Its rustic character and natural nes, intensified through staining, provide distinctly textured covering.

> nontal run. Noted by "so many inches 12."
>
> poure: The portion of shingle's length not
>
> tted by overlap of adjacent shingle and left tected to we

> e: A single horizontal row or layer of wee: A single horizontal row or layer of miles. w: The edge of a roof where normally the trourse of shingles begins.

> course of shingles begins.
>
> E: The line at the top of the angle formed ite slopes of a roof.



Aluminum roofing

This nonferrous metal has been produced commercially for about seventy years. The first aluminum shingle was manufactured in 1926, but application to residential roofing was not widespread until the development of prefabricated housing components in the 1950's. Current systems use shingles or sheets with a strip or batten to cover joints.

Qualities: Lightweight, long-lasting, fireresistant, windproof, durable and strong. Natural or white enamel finish has excellent insulating properties. Baked enamel finish is highly durable. Individual shingles have a secure interlocking system, suitable for reroofing. Bermuda strip shingle is a new. large size (rivet gun allows fast installation). Sheets are most economically used on unbroken roof expanses and new construction. Service: Basic material, indefinite. Finish,

Construction: Shingles can be used for reroofing on nailable surface. Sheets require smooth surface.

Appearance

Types: Shingles-individual or strip. Sheets -vertical battens at wide or narrow intervals, or corrugated.

Pitch: Individual shingles-4/12 or more. Sheets-11/2/12 or 2/12 or 3/12 or more.

Weight: Shingles-40 lbs. sq. Sheets- 30 & 40 lbs/sq.

Sizes: Shingles-51/2"x181/2", 48"x16" to 20". Exposure: 10" to 12". Flat sheets-24" & 48" wide, up to 30' long. Corrugated sheets-26" & 34" wide, 5' to 12' long.

General: Individual shingles are either in natural aluminum or a range of colors, have smooth or striated texture. Because the material is light and easily installed, aluminum shingles are large and there are wider spaces between courses. Edge of shingle has been detailed to create a pronounced shadow line. Bermuda strip shingle with white baked enamel finish and striated texture is soon to be introduced. Has interlocking edge which gives deep shadow line and strong horizontal emphasis.



Asbestos cement roofing

Asbestos cement is a man-made material, a pressurized combination of Portland Cement and asbestos fibers. To facilitate installation in residential use, the roofing shingle of this material, which is strong and very hard, is predrilled for nail holes. Corrugated sheets are also manufactured.

Performance

Qualities: Termiteproof, will not rot or dry out, fireproof, inert and not subject to stresses of heat or cold. Can be painted, easily maintained. Shingles have permanent impregnated color or color with protective plastic or silicone finish.

Service: Indefinite.

Construction: Shingles can be applied over most wood roofing decks with 5/12 pitch or more. Underlayment must be asphalt-saturated roofing felt. Can be used on 2/12 to 4/12 pitch if additional layers of felt used. Can be applied over old shingles if existing surface is nailable. New shingles laid on horizontal wood strips. Sheets nailed to spaced wood members. Vaulted roof can be designed as a complete structural system.

Appearance

Types: Individual or strip shingles or corrugated sheets.

Pitch: Shingles-4/12 or more. Sheets-3/12 or more.

Weight: Shingles-standard, 245 to 310 lbs/ sq. Heavy-up to 500 lbs/sq. Sheets-standard, 190 to 225 lbs/sq.

Sizes: Shingles-8" to 30" wide, 12" to 18" long with 5" to 13" exposure. Sheets-42" wide by 6" to 12' long. Thickness, 1/4".

General: Shingle textures are smooth, wood grained or striated in a complete range of solid colors or blended tones. Shapes are rectangular, square, hexagonal. Strip shingle of American colonial or hexagonal types also made. Visual effect varies with pattern used but generally shingles present small scale, homogeneous roof covering. Shadow lines give substantial, lightly patterned overall effect. Sheets have corrugations at 4.2" intervals. Natural gray color can be painted.

[Chart continued on page 159]



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Notes from an inquisitive cook

There's a golden calm about October that makes me wish I could capture its color on canvas or write an ode to it or compose an October song that would have everyone lilting like larks. But I can't. The kitchen is my studio, and that's that.

Speaking of works of art, however, what can compare to a great potful of vegetable soup? Not the scrawny, pallid variety, but a sumptuous, heady brew with every vegetable in it you can get your hands on. Remember, the stock does the trick: simmer soup bones with plenty of meat on them until bones and meat part company, then go on from there. Sans bones, of course. When the pot sends up the perfume that is a peculiar delight to soup lovers, invite a lucky soul or two in to see how the other half lives.

A fine preamble is a little garden of crisp carrot and cucumber sticks, tiny raw turnips and cauliflower florets. Italian bread sticks, heated to an almost chestnut-brown are the best dunkers.

Heaven only knows how many misdemeanors are committed in the name of potato salad. Just try a bit of blue cheese crumbled into your next effort. You'll enjoy new kudos.

For professional-looking veal cutlets, croquettes and other breaded meats, let them chill in the refrigerator after breading until the crust is very firm indeed. This will prevent them from sticking or falling apart when they are deep-fried. I usually do the breading bit the night before.

Have you ever eaten a sad cake? To put it delicately, it's a fallen cake—fallen from too much of something or other, and very difficult to achieve with all the feather-light mixes about. But I did it, and with a yellow cake-mix, too.

When they were hot out of the oven, I poked the layers full of holes with a broomstraw and iced them with a thin caramel icing that seeped right down into my little excavations. Then I put the layers together and crowned the whole thing with caramel of the proper consistency. That cake was so sad that it would have broken your heart not to have had a large piece of it. Ham and lamb chops, baked or broiled, have something about them that hankers for yams and, if you like them, bananas. So try this bit of sweet hocus-pocus.

Make a heavy sirup of sugar and water, add a couple of thin slices of lemon and orange, a pinch of nutmeg and a walnut-sized lump of butter. Then poach little golden yams in this tasty bath, and when they're practically done, add peeled, halved bananas. Keep your eye on the latter: they must be heated through, but no more. Otherwise you'll have what Magzie, my youngest, calls squanch.

Magzie, who is now seven, is a "fossil" collector, and watching her deplete the driveway one day, I got to thinking of plain vanilla brick ice cream (a brick can be a fossil, can't it?) and decided to bring it up to date in an elegant dessert.

I sliced it, spread each layer with preserved rose petals (the prettiest fossils there are), put the layers together again, iced the brick with meringue and tucked it into the oven à la Baked Alaska. The children called it Magzie's Marvelous Fossil.

Beer is not everyone's cup of tea, of course, but anyone will like meat-balls that have been simmered in it, or a good dollop of it in scrambled eggs. These are not for breakfast.

My husband has two pet peeves. He hates what he calls "inadequate" hats-particularly on me—and he loathes washing pots and pans. This to the point where he'll rack his brains to high heaven to devise a dish that negates pan-washing.

Like Lazy Chicken: Brush the chicken pieces with melted butter, salt and pepper them and give them a good dousing of ground rosemary. Then wrap each piece in aluminum foil, put them in the oven on a cooky sheet (the great unwashed, of course), bake them for about 45 minutes at 375°F., then fold back the foil and give them 15 minutes more so that the chicken will acquire a crust. This is so good that, if necessary, I'd even wash the pan. Which reminds me: the children are making candy. Does anyone remember that lovely thing, Sealoam?

lature and man's skill make an ode of October dining

To season of the year quite approximates autumn, and
in table cettings, if they pay it proper allegiance,
but the golden bounty of field and garden, the skill of
confirman-for-the-table, and the hoston' talent for

interpreting a rare mood. With such inimitable material, no wonder that October dining comes so close to poetry vanious and common a

By DR. MARGARET MEAD

The changing American food pattern



Today we are a nation faced with overabundance—a blessing that could be your family's greatest problem

Entron's Note: This article comprises a paper presented by the celebrated anthropologist as part of a symposium, The Revolution In American Diet, sponsored by the Melamine Council, to focus attention on the problems of nutrition in an abundant society.

he American people are in the throes of one of the most dramatic changes in dietary pattern in human history: from nutritional behavior which guaranteed most people adequate nourishment, in spite of scarcity, to a dietary pattern which will safeguard most people from too much to eat, in spite of an unprecedented abundance and diversity of food supply. Throughout history human beings have kept themselves alive by developing elaborate patterns of what was to be eaten by whom at what times and in what ways. So far as we know, no people is omnivorous, eating everything that is edible. From wild and cultivated plants, small and large game, domestic animals, fish and shellfish, each people has selected certain foods for emphasis. Not only has custom established specific foods for human beings, others for animals, still others not even fit for animals, but this selection of foods has been embedded in a wealth of traditional behavior-what kind of meals there were and how many and who ate them together, what was food for the sick, the young, the vulnerable, red-blooded men, women after childbirth. Feasting calendars reckoned with periods of scarcity before fruits ripened or fish spawned, so that enjoined feasting to celebrate a marriage or a coming-out party or to conclude a period of mourning compensated for intervals of inevitable belt tightening. In most societies feasting, as well as fasting, is a religious duty, although the emphasis may shift, as in our society where true fasting has almost disappeared. And as intricately related social, religious and dietary practices provide for a sufficient choice of foods with minimal combinations of protein and starches, so also in most societies eating is an emotionally charged activity. Children punish their parents by refusing to eat; a shared meal is taken to be the sign of a consummated marriage, while a stranger, having once eaten of a man's bread and salt, is safe from being murdered by him.

Periodic food shortages, which affected even the well-to-do and privileged in times when methods had not yet been developed for keeping flocks alive in winter or growing enough grain to last through the winter months, have led each people to build protective devices. A meal is not a meal without bread, or a starch meal is not complete without a little bit of some protein, and in the destitute Jewish settlements of eastern Europe there had to be something good to eat on the Sabbath to honor the Lord. Everywhere scarcity threatened the average man every day, and the whole population was in danger when famine inevitably followed a drought or other natural catastrophe.

Man's problem was to get enough foods of the kind that were regarded as foods and in the right proportions. Each ingredient of the diet was important. Thus the difference between what a modern scientific nutritionist would call a "balanced" diet and one which left the individual vulnerable to illness and stress might rest on a single method of food preparation like leaching maize in lime water before making tortillas, the principal source of calcium in the Mexican diet, or the use of a single wild vegetable providing Vitamin C. or some special small fishes rich in Vitamin E. On the early ships which explored the Pacific Islands, the sailors died of scurvy until fresh limes were found to be a preventative, even though vitamins were still unknown. On American farms three generations ago, children grew pale and run-down toward the end of winter. ready for their dose of sulfur and molasses in the spring. It was a genuine threat to health and life if a child refused to eat some item of the diet or an adult became finicky about his food, and this danger was offset by the way in which children were reared.

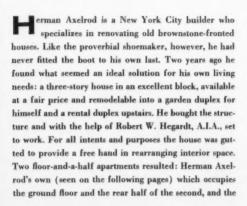
Early American diets were an adaptation of European diets in the period when winter storage was still inadequate and food supplies uncertain. Under pioneer conditions of obtaining food in a strange country, quantity was paramount. Freshly caught game [Continued on page 161]



A builder remodels for himself



BEFORE





AFTER

rental unit which includes the front half of the second floor and all of the third. To create a terrace for the rental duplex, the brick side walls and roof were extended toward the sidewalk and this new façade equipped with iron railing and spiral staircase, giving an effect somewhat reminiscent of a New Orleans balconied town house. Inside, Bob Hegardt planned for the owner an apartment with a 15' by 17' living room facing south and leading directly to the garden, a well-equipped kitchen, a guestroom-study and bath, and upstairs, over the living room, a suite of master bedroom, dressing room and bath. The impression, as you will see, is of a charming little country house rather than confining quarters in the midst of the hustle and bustle of one of the world's largest cities.



Guest-room-study doubles as Herman Axelred's home office. The window well, facing the street, is given protection and interesting pettern by the iron stairway loading to the upper duplex entrance. Sefa-bed is along well appeats the window

Below left: downstairs bath serves both guest quarters and also as a powder reem. Natural birch plywood walls combine with white fixtures and white ceramic tile floor to provide a neat, spacious appearance

Below: the kitchen has none of the classel-in look aften associated with an interior reom. The U-shape has excellent counter space: one whole wall ledge can also be used as a homemaking center. Dishwasher on the apposite wall is topped with a chepping block. Wall cabinets are fronted with sliding diffused glass. All the splash and floor surfaces are ceramic tile by American-Olean



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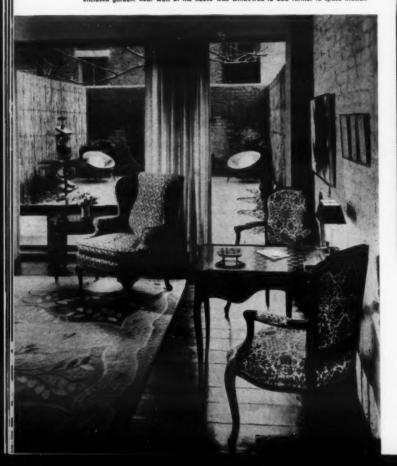




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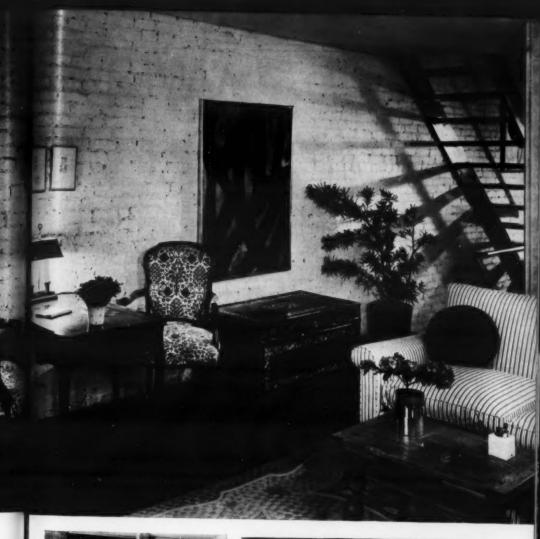
Before and after plans of ground floor show how the 16' by 44' space, formerly two one-room apartments, became the lower story of Hermon Axelred's duplex. The hall was opened at one and and the new stairway designed open and light in scale to make the living-dining area seem larger. Belaw, the view from the hall toward the delightful enclosed garden. Rear wall of the house was windowed to add further to space illusion.

dining





Informal decoration scheme was built around old pieces fam a former home, freshened with are upholistory or allocavering. Dimin and an old pigskin cheet are is housettes agoinst the white padmid brick wall. Lending major desertive interest are two of Homes Axelrad's own oil paintings (he will have his first one-man show at the Condon Riley Gallery this spring. Behind the sofa, a useful steeps wall: a hi-fi, bar and back deat. flanked by a niche for rail-will?



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By JEAN HERSEY

All bulbs must grow where their foliage is permitted to die down naturally after the blooming period. During this time, they are making next year's flowers. If the wilting greenery is cut before brown and dead, next year's blossoms suffer, or just don't appear. Certain spring bulbs definitely do increase from season to season. A number do not multiply but you can depend upon their annual reappearance. Some of each are desirable. Crocuses come up first. Susianus, a favorite and brilliant gold. is the earliest of all. One year ours bloomed in mid-February, but in a very protected spot next to the house, I must add. The pale lavender Tomasinianus is a close second in earliness, and these two together make a fine combination of lavender and gold. Both increase from year to year in a satisfying manner. Other crocuses come in colors ranging from white through yellow, blue, lavender, many with striped petals and vivid stigmata reaching up from the flower center. Some lovely ones include Golden Goblet, Early Perfection (violet-blue), King of the Whites, King of the Blues. Crocuses are not all spring-blooming. From across the ocean, Kurdistan, the Asturia Mountains and all through the Balkans. travel crocuses in stirring tones, deep blues, violets, purples, white, and all flowering in the fall. Sativus (Saffron C.) is lilac, Speciosus, deep blue with orange anthers, and Zonatus, a rosy lilac, very free-flowering.

The Colchicum, resembling a crocus, but part of the lily family, sends up lovely lavender, white, deep rose or purple [Continued on page 166]





Abundant livingminimum upkeep

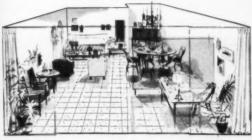








o those of us whose living is confined mainly to one room, the new discoveries of the technological world combined with the aesthetic and practical contributions of the designing world offer a completely new way of life. In this room, for example, serving as it does for living, dining and the many everyday activities, the wear and tear normally associated with concentrated living is negligible: from painted ceiling to vinyl-covered floor, from sofa, chairs, desk and dining table-tops to the walls and window fabrics, there is nothing, with the exception of the woods, that cannot be cleaned with water and a detergent. Even the furniture, by its adroit simplicity of line, contributes to easy maintenance. In the plan below, you will find the design that makes this room so functional for living and dining and also creates a tranquil, interesting den for work.





In various textures of vinyl materials, white is used extensively throughout: one wall has a smooth finish, the other three a soft suedelike texture, while the floor is lightly patterned for easy upkeep. Against this white background-a perfect foil for brilliant colors-the vinyl chair seats and lounge chairs are a burst of golden-yellows and radiant oranges; and because the fresh green of foliage imparts serenity and relaxation, potted plants are used liberally for their refreshment value. Essential, too, in a room of many uses, is the bookcase-divider which also doubles as a study wall. The back is covered with a linen screen print (opposite), fastened into place so that it can be changed as your mood or change of season dictates. Furniture designed by Lawrence Peabody for Richardson-Nemschoff; Plyhide vinyl wall-covering, upholstery: Plymouth Rubber; Nairon custom vinyl tile by Congoleum-Nairn; accessories by Karl Mann: Filon panels behind curtains

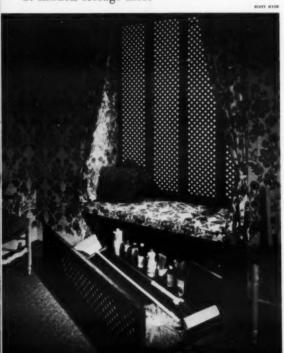


If you can't afford major remodeling, the luxury of a separate closet for cleaning aids is still within reach—if the closet is portable. Put aside conventional thinking about the old broom closet and interesting questions arise: Must a closet be vertical or rectangular? Must it be attached to the floor? Here are ideas for three interesting and attractive storage units that answer these questions with a resounding "No!" All are different shapes; two go from room to room with you as you clean. These are only a few ideas to spark your imagination.

You'll be able to discover many, many more.

Put your cleaning closet on wheels

1. hidden storage asset



- Following the axiom, handsome is as handsome does, this curtained window sear provides space for an array of cleaning aids, neatly racked on a glide-out tray-on-wheels, fronted for concealment with a wood lath screen. At either side of the window, clothes closets can be made of plywood, papered to match curtains. The wallpaper, fabric ensemble from Old Stone Mill
- 2. A wicker hamper of cleaning equipment becomes a good-looking resident of a guest closet. On brass casters, it glides in and out of sight or tags along on daily chores. A shoe-bag cut in thirds, tied around the inside rim, holds cans and bottles of wax and polish. Mailing tubes hold mops. Flooring: Travertine vinyl by Amiteo
- 3. Whirlabout this banner-bright eigar-store Indian and behold—all your cleaning aids! Made of felt in offbeat hues, the design was first worked out on graph paper, then enlarged block by block on wrapping paper. Felt cutouts were appliqued to a plywood slab botted to a swivel-socketed extension pole. Wax and polishes are stashed in reed mail baskets—a breeze to lift



Difference of the control of the con

2. freewheeling service



3. whirlabout Indian



ost members of one of America's largest clubs are blithely unaware that they're members at all. Shuddering at the thought of "social" organization, they are, nevertheless, members in good standing of a most exclusive club. Membership demands only one requirement: a discriminating palate. To find these ephemeral members, one need only locate several people who glow contentedly in each other's company and at each other's table, where talk of fine foods and choice wines jousts for attention with discussions of books and politics. They are-each and everyone-all members of a Gourmet Club.

A rose may be a rose, but Gourmet Clubs operate under all types of names-or more often than not-no name at all. The raison d'être of the clubs is often a penchant for getting some friends together who love good food mixed pleasantly with good company. It can be done by groups at restaurants or at country clubs with some formality, or it can be managed, as we do in Roanoke, with only six people, always at home, and with steadfast informality. We have, in our group, three couples, no more -all old and easy friends. If we want guests, each hostess has them at her turn if time, energy and the all-important pocketbook permit. The excitement of our dinners is the unexpected, since we never know what we're to eat until it's on the table. We provide our own before-dinner apéritifs, but the wine and brandy or liqueur are provided by the host. From that point on, our chief interest lies in the dinner itself which, incidentally, has a remarkable range since we are as anxious to innovate tasteful, inexpensive dishes as we are for the savor of elegant ones. But as much as anything, we enjoy each other . . . enjoy being at table together . . . enjoy the good living. And although we never think of ourselves as a Gourmet Club, we might nod pleasurably to les bons vivants.

Each of us does things in a different way, and the dinners we have reflect the way we operate. Mairel Brand for instance-one of our trio of hostesses-was horn in Estonia and has an international palate. Her dinners are superb, and the one thing we can always be sure of is that Mairel will arrive unhurried and calm at her elegant table as though she were the last person in the world to have cooked it. From her French sister-in-law, she got Poulet au Champagne, and in true gourmet fashion

Fine food... fine company

By LELIA CARSON COX



Polishing beer glasses, one of the men's duties, is taken over Charles Cox and Bill Meredith in preparation for the rijattafel. The beer, served cool with a slice of lemon, has a marvelously fresh to

couldn't say exactly how she had prepared it until a cooked it again later, taking notes as she went along. S paired the lovely rich chicken with the classic French accompaniments: rice and green salad.

Mairel rarely has a first course. Instead she gives us delicious things to nibble with apéritifs-not too many, not so strong in taste that they distract the palate. She spreads Melba toast or rye bread rounds, toasted slightly, with succet butter. She insists the secret's in sweet butter rather than salt. On this, she puts thinly sliced smoked salmon, and sprinkles half of the canapés with finely chopped onion, leaving the rest plain for the non-onion lovers. Or, she takes a softened stick of butter, blends it with 11/2 cups of grated cheese (she prefers Gruyère or Swiss) and one medium onion, grated. She salts it to taste, adds a liberal dash of red pepper or Tabasco "until it's hot." The mixture is spread on Melba or rye rounds, run briefly under the broiler if there's time. It's delicious cold. All recipes unless otherwise noted, serve 6. The following two menus and their recipes are favorites of Mairel Brand

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Hors d'oeuvres Chicken in Champagne Rice Salad

Fresh Fruit

CHICKEN IN CHAMPAGNE

6 whole chicken breasts, boned and skinned

I stick butter

1/2 cup finely chopped shallots or green onions

1/2 pound fresh mushrooms, sliced

1/2 cup chicken broth

2 teaspoons salt 1/4 teaspoon white pepper

1/2 cup cognac

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1 pint heavy cream ½ fifth champagne 2½ tablespoons cornstarch

Melt half a stick of butter, sauté

 Add cream, let simmer but not boil until cream is warm. Mix cornstarch with small amount of water, add to sauce, stirring constantly.

· Keep on very low heat.

When ready to serve, pour in champagne, stir and mix with the sauce until warm. If you prefer a thicker sauce, use less champagne.

· Serve with rice.

MAIREL'S SALAD

MAIREL'S:
romaine
bibb lettuce
leaf lettuce
endive
water-cress
¾ teaspoon salt

1/4 teaspoon white pepper

½ cup wine vinegar ¾ cup olive oil ¾ cup peanut oil

ALL PROTOCRAPHS BY JACK GARD

Fellow gourmets are almost always put to work, but it's part of the fun. Mairel Brand makes a paste with mortar and pestle of cumin seed, coriander and other spices; Jane Meredith makes a powder of almonds

the chopped shallots and sliced mushrooms until tender.

 Remove, add remaining butter and sauté chicken breasts until golden-brown.

 Add sautéed mushrooms and onions and ¼ cup chicken broth, adding more if necessary. It should be enough to cover the chicken halfway.

· Season to taste.

 Simmer very slowly until tender, about 20 minutes.

 Barely warm the cognac, pour it over the chicken, ignite and let burn out. l can anchovy fillets
% pound blue cheese

 Wash and thoroughly dry enough greens for 6, with as many varieties of greens as possible. Crisp in refrigerator. Add salt and pepper to vinegar; add, stirring, the oils and beat until slightly thick.

 Toss salad in part of this dressing, adding just enough to make all leaves glisten without being heavily coated.

 Slice anchovy fillets in two and toss salad with anchovy. Crumble cheese and add to salad with remaining dressing.

COLUBTSI

In Russian, this means pigeon, which these packets are supposed to resemble in their rotundness.

I large head of cabbage I large onion, chopped

1 tablespoon butter

1½ pounds ground beef 2 large tomatoes, chopped

2 targe tomatoes, ch 3 hard-cooked eggs

3 hard-cooked eggs 2 tablespoons salt

2 tablespoons salt
1 tablespoon pepper

I tablespoon pepper 6 tablespoons butter

1 cup beef broth 1/2 cup tomato juice

1/2 cup tomato jui l onion sliced

1 bay leaf celery tops

handful of parsley, chopped 1½ tablespoons cornstarch

 Brown chopped onions in 1 tablespoon butter, then add ground beef and brown well.

 Add chopped tomatoes, toss, then add chopped, hard-cooked eggs and salt and pepper. Taste, correct seasoning.

 Parboil head of cabbage in salted water for 10 minutes, drain and cool enough to handle.

 Cut out core, separate leaves and choose 12 of the most perfect.
 Spread on towel and dry.

Divide beef mixture into 12 portions and put one in the center of each cabbage leaf, folding the leaf around the meat to make a neat little package.
 Tie each packet with fine thread

and sauté in 6 tablespoons of hot butter until brown.

· Add liquids, sliced onion, bay

Golubtsi
New Dill Potatoes
Baked Apples
Chcesecake Pie

leaf, celery tops and parsley.

Simmer gently for one hour.
Remove cabbage packets and

keep warm.

Strain juices in pan and dissolve cornstarch in a little of the hot liquid. Stir into the remaining juices and cook gently for a few minutes, stirring constantly until

thickened.

• Snip thread off and serve with gravy and small boiled potatoes —new, if they're available tossed in melted butter and sprinkled with dried dill weed. Note: For wonderful contrast, an apple per person, peeled, cored and stuffed with butter, then sprinkled with cinnamon and cloves and nutmeg and, lavishly, with more butter. Bake until tender.

CHEESECAKE PIE

l cup graham cracker crumbs, finely crushed

1/4 cup walnuts, chopped 1/4 cup butter, melted

2 eggs

3 3-ounce packages cream cheese, softened at room temperature

½ cup sugar ½ teaspoon vanilla

I pint sour cream
5 tablespoons sugar

½ teaspoon vanilla

 Mix together crumbs, walnuts and melted butter.

Alternate bowls of marigolds and condiments are used as a centerpiece by Margaret Morris to create a colorful background for delicious food. A pleasing and unusual effect: one for taste, one for beauty



- · Press evenly over bottom and sides of buttered, 9-inch heatresistant glass pie plate.
- · Bake in 450° F. oven 5 minutes.
- · Remove and set aside.
- · Beat eggs until thick and lemony. · Beat cream cheese, 1/2 cup sugar. 1/2 teaspoon vanilla together and blend with beaten eggs.
- · Pour into crust and bake in slow
- (325°F.) oven for 20 minutes. · Stir together sour cream, 5 table-

spoons sugar, vanilla and spread top of pie with this mixture after baking.

· Return to slow oven, 5 minutes.

· Cool and chill before serving. NOTE: Garnish with fresh, whole strawberries just before serving or. in winter, sprinkle the top with more grated walnuts. This pie, wrapped for freezing, can be done ahead and thawed before servingit's marvelous still slightly frozen.

When my husband, Charles Cox, and I were in Europe, we were taken to a small brick house in an apple orchard near Lake Constance. The patronne had lived for years in Indonesia and was famous for her rijsttafel-literally, a rice table-where dozens of main dishes are served separately on a bed of rice and more dozens of condiments, in tiny bowls, are added for variety in texture, color and taste. It was a fascinating experience, and years later I



The bons vivants collect food and beer before being seated. Left to right: Barton Morris, Cabell Brand, Charles Cox, Jane Meredith, Lelia Cox and Margaret Morris

duplicated it on a much smaller scale for our bons vivants, who found the extraordinary blend of spices pleasant and intriguing. These spices can be bought in all but the smallest towns or ordered from gourmet shops in most of New York's department stores. The ideal rijsttafel has a beef or lamb dish, a fish of some kind, a liver or chicken concoction-at least three different kinds of tastes.

> Java Lamb Lobster Curry Hati Hati Condiments Champagne Fruit

Traditionally, each guest is given a wide soup bowl rather like our low, old-fashioned ones. In this, he puts

a bed of rice and then helps himself to the various main dishes. keeping each one separate. He adds various condiments around the edges. I always arrange to have this dinner so that everybody can be seated, with the bowls of condiments on the table within easy reach, but I let guests serve themselves buffet-style from the main dishes. Two rijsttafel rules: never mix main dishes, keep each taste separate, but mix condiments with everything . . . and always serve with beer, preferably in chilled glasses or mugs.

Note: Each of these dishes serves six. Since each person takes a bit of each dish, this, with rice, could serve as many as 10 or 12. Prepare at least 10 cups of cooked rice.

JAVA LAMB

- 3 pounds boneless lamb
- 3 teaspoons salt
- 3 cloves garlic, minced
- 3 teaspoons ground coriander I teaspoon dried ground red peppers
- 11/2 teaspoons ground cumin l teaspoon saffron

- 3 cloves garlic, minced 1/4 pound butter 1/4 teaspoon ground cumin
- 1/2 teaspoon red pepper 3 teaspoons ground ginger
- 3 teaspoons salt 3 tablespoons curry pouder
- 2 tomatoes, chopped 2 tablespoons flour
- I cucumber, peeled and cubal 3 tablespoons lemon juice 2 tablespoons plum jam
- · Combine milk and coconut and bring to a hoil, remove free heat; set aside for a half how . Press all the milk from the com
- nut and discard pulp. · Sauté onions and garlic in lu ter for 10 minutes, stirring.
- · Add cumin, red pepper, ginea salt, curry and tomatoes,
- · Cover and cook over low her for 10 minutes, stirring often. · Add flour, stirring constantly w
- til smooth. · Add coconut milk graduals stirring continually until it com to a boil.



A gourmet's duty, tossing the salad, is being handled with great aplomb by Bob Fishburn while Charles Cox, an experienced salad-tosser himself, masterminds the entire operation

- 2 teaspoons ground ginger l cup vinegar 1 tablespoons salad oil
- 1/2 cup water · Cut lamb into one-inch cubes.
- · Combine salt, garlic, coriander. red peppers, cumin, saffron and ginger with a mortar and pestle. · Roll lamb in this mixture.
- · Place lamb in bowl, pour vinegar over it and marinate for an hour and a half.
- · Drain meat, then brown on all sides quickly in hot oil.
- · Add water, cover and cook slowly over low heat for 30 minutes or until tender.

LOBSTER CURRY

- I pound lobster meat, in chunks
- 3 cups milk 2 cups grated, canned coconut 5 medium onions, chopped

- * Lower heat immediately, add & cumber and lobster meat a cook over low heat for 15 mi
- · Combine lemon juice and plu jam and add this to mixture. · Correct seasoning. This can sin mer very slowly a while loag without harm.

HATI HATI

- 11/2 pounds chicken livers I cup canned, grated coconut I cup milk 1/4 cup almonds, ground
- 2 tablespoons grated lemon n 2 tablespoons orange juice
- I tablespoon lemon juice 1 tablespoon plum jam
- l teaspoon sugar 2 teaspoons salt
- 4 tablespoons butter I large onion chopped

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noked. last min nix vou · Bring least

Press nut. I Add ange jam, Melt |

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4 cloves garlic, minced 15 teaspoon dried ground red peppers

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(Chicken livers must not be overcoked, and must be done at the lest minute-so plan all this and mix your ingredients in advance.) · Bring coconut and milk to boil,

remove from heat, soak for at least a half hour. Press all liquid from the coco-

aut. Discard pulp. · Add almonds, lemon rind, orange juice, lemon juice, plum jam, sugar and salt to the cocoout milk. Set aside.

Melt butter in saucepan, add onion, garlic, ground red peppers and sauté for 5 minutes, stirring frequently.

Cut each liver into two or three eces, or chop coarsely.

Add chicken livers to butter mixture and sauté slowly for 10 minat least one sharp relish at least one sweet chutney shredded fresh or canned coconut chopped green onion tops chopped orange, lemon or lime peel crumbled Bombay duck chapped mustard pickle soaked and drained seedless raisins chopped unpeeled cucumbers chopped unpeeled tomatoes thinly sliced bananas

chopped preserved, candied ginger HOMEMADE BOMBAY DUCK Bombay duck is a wonderful condiment addition. If you can't buy it, drain 8 or 10 small boneless sardines and wipe dry, spread with

anchovy paste and place on pan in

chopped hard-cooked eggs

a very slow oven until thoroughly dried out. Cool and crumble. CHAMPAGNE FRUIT A scrumptious dessert, and the

Fine company, fine food . . . these young gourmets of Roanoke, Virginia, enjoy each other's company as much as the food, which is, after all, a test of rewarding entertainment

utes, stirring occasionally.

Add milk-and-seasoning mixture you've prepared. Cook over low heat for 10 minutes only, stirring occasionally.

Condiments

The more condiments you have, the more fun you have and the more acitement in tastes. The ideal condiment tray has as many bland tastes, like coconut and raisins and thopped hard-cooked eggs, as it does sharp ones like Bombay duck or chopped green onions, chutney or chopped pickle. Buy a group of sexpensive, matching little bowls for the condiments, serving a diferent one in each. Here's a list of ondiment suggestions:

owsely chopped salted peanuts dopped green pepper e onion or tomato chutney

only one possible after the spicy

2 packages frozen strawberries, whole if possible

2 packages frozen, sliced peaches 2 packages frozen, pineapple chunks

1/4 cup fruit brandy (optional) 1/2 fifth of iced champagne or 1/2 fifth white wine, dry and chilled

· Just barely thaw fruit, marinate

for several hours in fruit brandy. · Arrange fruit in layers in crystal bowl, pour on champagne or white wine.

· Yield: 10 servings.

(If you can't get frozen pineapple, freeze a can of chunks in your freezer. If it's peach season, substitute three large fresh peaches, sliced, for one package of frozen or sliced peaches.)

After having lived in France a few years, I was delighted to discover that real, home-type French food is not a thing of sauces and complications, but of utter simplicity. Veal, so admired in France, and often misunderstood here at home, is the centerpiece of this French meal. The only American touch is the innovation of making gravy of the vegetables which have simmered beneath the roast.

> Coquilles St. Jacques Sautéed Potatoes Veal au Vin Blanc Creamed Apricots

COOUILLES ST. JACOUES

I pound sea scallops, fresh or frozen

2 cups dry white wine

8 fresh mushrooms

2 tablespoons butter 3 small shallots or 1/4 cup

chopped green onions. I tablespoon chopped parsley

salt, pepper 1 tablespoon flour I tablespoon cream fine bread crumbs butter

· Poach scallops in white wine for 5 or 6 minutes. Reserve wine in which scallops have cooked.

· Cut scallops into 3 or 4 pieces each.

· Slice mushrooms and sauté them in butter with shallots and parsley, salt and pepper, until limp.

· Blend in the flour, stirring carefully, add slowly, stirring constantly, one cup of the liquid in which scallops were cooked.

· Simmer gently until slightly thickened. This is not a heavy

· Stir in cream and add scallops. · Spoon mixture into shells or in-

dividual baking dishes and sprinkle thickly with fine bread crumbs.

· Dot lavishly with butter and place under broiler until goldenbrown-hardly long enough for you to walk away from the oven.

VEAL AU VIN BLANC

This is a very typical French dish tourists will rarely know. To be a bit more elegant, serve it with sautéed potatoes-but it's easier, and more French, to tuck small, peeled potatoes into the liquid and cook them for the last hour with the roast. However, do not blend or sieve the potatoes with the rest of the vegetables into the gravy. 1 3-5 pound shoulder or loin of

veal 4 large onions

4 large carrots

1 stick butter

salt and pepper I bay leaf

6 large sprigs parsley I cup dry white wine

· Have butcher bone, roll and tie

· Peel and thinly slice onions and carrots.

· Sauté vegetables 3 minutes in half of butter in covered casserole. Remove.

· Brown veal on all sides in remaining butter until golden, turning with spoons or tongs to keep from puncturing the meat.

· Sprinkle thoroughly with salt and pepper on all sides.

· Return vegetables to casserole if they've been removed, making them into a bed for the veal.

· Add bay leaf and parsley. Pour wine over all.

· Cover and place in 300°F. oven for 21/2 to 3 hours, until tender.

· Lift out all vegetables, leaving roast in warm place; moisten vegetables with some of the pan liquids. Purée vegetables in a blender if you have one, otherwise press them thoroughly through a fine sieve.

· Add and stir into the vegetables enough of the remaining pan juices to give you the consistency you prefer-I like the gravy quite thick, almost like a purée.

SAUTÉED POTATOES 12 small to medium potatoes

I stick butter, melted 1/4 to 1/2 cup chopped parsley salt and pepper

· Cut potatoes into small cubes or interesting shapes. If you prefer

d with experieration ely, add o meat and

and plun mixture. is can in hile longs

for 15 min

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scoop out small balls with a potato cutter.

- · Pour 3/4ths of the butter into a skillet leaving milky-white sediment to be discarded.
- · Sauté the raw potatoes, tossing them gently, until they're cooked through and golden-brown. This should take about 10 to 20 minutes. Be careful not to break potato shapes.
- · Toss them often and do not brown them. These are not fried.
- · Add remaining butter as needed to keep them from sticking. At serving time, season to taste, sprinkle and toss with fresh, chopped parsley.

CREAMED APRICOTS

- 2 boxes dried apricots 1/2 pint heavy cream powdered sugar 1/2 teaspoon vanilla
- · Stew apricots according to package directions.
- · Strain and mash them or purée them in the blender-do not have them liquid, however.
- · Chill apricots thoroughly.
- · Whip cream with sugar and vanilla until stiff.
- · Place a layer of the apricots in the bottom of the serving dish and cover with a layer of whipped cream.

NOTE: If you have enough, make alternating layers.

Margaret Morris, another of our trio, insists she's no gourmet and doesn't belong in the group. "It takes me a year to get ready for one of these, and three months to recover." Of the three, Margaret probably most deserves gourmet status. She's the Columbus of the group: when she finds something she likes, she makes it hers. After tasting a certain gratin in a New York restaurant, her husband ate crab meat with heartening regularity while Margaret perfected the exquisite dish she served at one of



Summertime means outdoor dining. At the Morris's, it's in an intimate shrubbery-enclosed patio in town: at the Brands', on a wide brick terrace overlooking pine-tree tops, and here at the Cox's, on a terrace facing the Blue Ridge Mountains

her first dinners. When she needed a light, first course for a sturdy lasagne, she pioneered a delicate tarragon-flavored oeuf en gelée so successfully that its secret will undoubtedly never reach print. And her lasagne: one day she found she couldn't buy mozzarella in Roanoke, substituted a sharp Cheddar cheese instead and had a most delectable Margaret-type lasagne. Her first dinner served in a cool, green-enclosed little patio ringed with hurricane candles on poles, the second, on a cold night in front of a roaring fire in their fireplace.

Chilled Cucumber Soup Anchovy Tomatoes Ice Cream with Lime-Chocolate Sauce

CHILLED CUCUMBER SOUP

- 3 large cucumbers
- 2 tablespoons butter
- 3 tablespoons flour
- 3 cups chicken broth
- I small onion, sliced
- I cup milk
- 1/2 cup heavy cream
- 2 teaspoons salt
- red pepper
- · Peel cucumbers. Remove seeds by cutting cucumbers in quarters, lengthwise, and scraping out seeds.
- · Slice cucumbers and sauté in butter over low heat for about 10 minutes.

- · Stir flour in until a smooth pu then add chicken broth, sting constantly.
- · Add onion in thin slices to all and scald.
- · Remove onion and add miles sauce. · Simmer slowly-do not hel-
- for 15 minutes. · Pour soup into the blender
- about 30 seconds. · Stir in cream, salt and a
- sprinkling of red pepper. · Chill thoroughly and gaz with chopped chives or a onions before serving.

GRATIN

This is a marvelous "company" dish because all but the actual heating can be done ahead. If you haven't individual ovenproof dishes, follow the same procedure in a 2-quart casserole.

- 2 tablespoons butter
- 2 tablespoons flour
- 12/4 cups milk
- 1/4 cup shredded sharp Cheddar 1/4 cup shredded Swiss cheese
- 1 teaspoon salt
- 1/2 teaspoon white pepper
- I tablespoon dry sherry
- 21 or 30 asparagus spears,
- cooked 1/2 pound crab meat in big chunks
- Parmesan cheese
- · Melt butter, stir in flour and add milk gradually, stirring constantly to make a smooth sauce.
- · Add cheeses and stir occasionally until melted.
- · Add seasonings, sherry and let simmer very slowly for 10 minutes or longer.
- · Line individual gratin dishes with 4 or 5 spears of asparagus each, using fresh asparagus, if it is available.
- · Sprinkle well with salt and white pepper.
- · Place a layer of the crab meat over the asparagus and then thoroughly cover with the sauce.
- · Sprinkle heavily with grated Parmesan cheese,
- · Bake in a 375°F, oven for about 20 minutes-until sauce is bubbly and top turned golden.

ANCHOVY TOMATOES

- # firm tomatoes
- 2 small cans anchovy fillets 3 tablespoons mayonnuise butter
- freshly ground pepper
- · Core and halve the toma (We like them with the skin le on.) Cut a number of deep sland in the surface of each half.
- · Mash anchovies in about W the anchovy oil and mix wi mayonnaise.
- Spread each half tomato thick with the paste and arrange is shallow, buttered baking did (Do this as far ahead as possil
- so the flavors meld together. . Dot lavishly with butter, grid black pepper over all.
- · Bake with the gratin in a 375 T oven for 20 minutes or lessjust until tomatoes are heated through and bubbly.

LIME-CHOCOLATE SAUCE

- I cup cocoa
- I cup sugar
- I cup water 1/4 cup light or dark corn sing
- pinch of salt 4 tablespoons lime marmalade · Combine first three ingredien in saucepan, stir over low her
- until sugar and cocoa dissolve · Add corn sirup and salt as bring to a boil; this takes free
- 5 to 10 minutes. · Boil for 3 minutes only. Chil. · Stir in lime matmalade af
- sauce has been chilled. Note: Lemon marmalade may substituted if lime is not available

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Even without a fire on the hearth, your fireplace will glow with color and warmth when it is properly screened. Modernscreens are made to fit your fireplace, whatever its size, shape or style. Choose from 27 colorful frame finishes and 11 harmonizing mesh curtain finishes. Prices start at \$22.00.

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The homeowner's roofing roster

[Continued from page 136]

thing is right, but also in dollars and cents. A handsome roof is an impressive talking point when it comes to selling a home.

Hidden assets

Dry, scorching sun and driving wind, rain and snow are the most vicious enemies of roofing materials. The surface of the roof receives an almost unbelievable amount of punishment and you must make sure that the roof you choose has the asset of durability. In natural materials, these factors cannot be controlled other than by the producer examining the material and rating in terms of a rigid set of standards. Man-made products are manufactured to specific requirements. Weight is then the criterion for grading. There is a hidden asset in the way in which a shingle is laid as it can affect the price by saving material. A larger unit requires less time and so reduces the amount of labor required.

Durability is not the only hidden asset in roofing. Another concerns the reflective insulation factor in white or light-colored roofs. You may not have known that your house can be as much as fifteen degrees cooler in summer with a white roof. The insulation factor is also implicit in a flat roof. After rains, a level of water may cover the whole house and keep it cooler, or water may be introduced to the roof to form a heat seal. Some types of roofing materials have fire-retardant properties which may be especially important in certain localities. However, it is well to remember that the incidence of fires caused by ignited materials landing on the roof surface is low. Most fires are caused by human activity inside the home and usually the roof is destroyed because the structure supporting it burns out and the roof collapses.

Roofing's most important hidden asset, however, is the confidence provided by a reliable manufacturer with a respected and proven reputation. The rest ing contractor, too, must be reputable and qualified, since to best product in the world is on as good as its installation. As real ing involves a precarious physical position while working and some times special equipment fi underlayment, it is not for the "d it-yourself" experimenter be rather for an experienced works. The best way of securing a long lasting, sturdy roof is a know edge of available roofing m terials. The accompanying char can serve as a guide for you.

Reroofing—special pointers to avoid pitfalls

If you already own or are con sidering buying a home the red of which must be repaired or to placed, several important point should be borne in mind. Find and foremost, buy a quality m terial from a reputable roofs contractor. Beware of the don to-door salesman who offers a quick deal at a low price. Since your home and all your below ings are only as safe as the reover them, buy a durable roofin material that will give years of service without expensive mainte nance. Second, remember that # you consider changing the kind of roofing material, you must make certain that the supporting structure under the existing red is strong enough to bear the ne material. The weights of roofing materials, as you will see in the chart, vary widely. Third, y must remember that in only a or two kinds of roofing can y nail directly over the exist roof. In most cases, you shou strip to the sheathing before i stalling the new material.

From the standpoint of actual construction, several matter should be checked. For complete drainage, you should have sufficient and well-maintained gatters and leaders. The conditions at the eaves where the first of starter course of roofing begins should be noted carefully. Any

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joint or seam which occurs either at the intersection of the roofing material or where the roof surface changes direction, should be well-investigated. Flashing around vent-pipes, ventilators, skylights and chimneys must be adequate and in good repair. A few important details: curled shingles should be nailed down before new roofing is applied; where hingles are missing, these gaps must be filled to provide a level ever-all surface for the new material; most important, the surface must be dry and clean. Where a few shingles or slates

are missing, these gaps can be

easily handled by the roofing con-

tractor, usually at no great expense.

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The cost factor

Roofing is like any other commodity where there is a wide range of choice: you get what you pay for. Within different material classifications, weights and thicknesses vary and, of course, the beavier, denser varieties are most often more durable. Wear and durability remain the real keynotes to cost. It is not valid to estimate price for a material without ascertaining the projected age limit of it and this factor is directly related to climatic conditions. Climate, especially excessive amounts of strong sun, can take years off the life of a roofing material. Geographic location is a cost factor, too, because labor, a large item of a roofing project, varies from state to state. Materials do also because of shipping costs and the availability of manufacturing plants. The only bonest evaluation is to apply the cost of s roof to an individual set of conditions and circumstances and mertize it over the number of years which the material is expected to be serviceable.

If you weigh all these points and consult the chart and other accompanying data on the basis of each of the materials, your roof and your entire home will benefit from a wise and fortunate becision for many years to come.

Roofing chart

[Continued from page 137]



Slate roofing

A natural roofing material with a history of durability. The greatest sources are the beds of Vermont, Virginis and Pennsylvanis. Being a stone whose natural construction allows it to be split into sheets, it is first quarried, then trimmed and prepunched for nail boles.

Performance

Qualities: Hand-crafted, permanent appearance. Low absorption eliminates danger from moisture. Strong, with high resistance to corrosive elements.

Fire-resistant.

Service: Indefinite.

Construction: For reroofing, remove old shingles. Roof structure must be sufficiently strong to take weight of slate. Undersurface should be solid planking and heavy 30 lb. felt.

Appearance

Types: Individual shingles.

Pitch: 4/12 or more. Grades: Slate is graded by composition, classified by weight, consistent color is good barometer of quality since change indicates oxidation and deterioration. Best exterior grade is Grade A-unfading. Uniformity of color and absence of darker streaks or ribbons is also considered although streaks are of same composition. Standard weight, 700 to 900 lbs/sq. Heavy weight, 1400 to 3400 lb/sq. Sizes: 6" to 16" wide; 10" to 26" long with 41/2" to 101/2" exposure. 3/16" to 1" thick.

General: Both rough and smooth textures are available. Former has unbroken but not necessarily [Continued on page 165] They'll think you're a genius when they see the units YOU designed!

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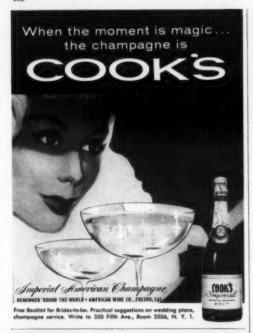


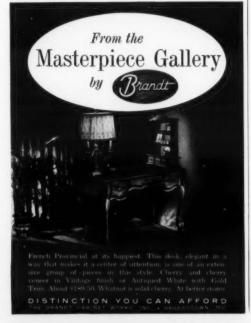
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More charts on page 160





Roofing chart [Continued from page 159]



Clay tile roofing

Clay tile is one of the earliest building materials made by man. It is a product which requires a tight waterproof roof and special care in laying. The historic shapes of tile have strong regional flavors but the creation of a more conventional type of sturdy, flat, rectangular shingle has increased its range of usage.

Performance

Qualities: Well-known durability. Extremely long-wearing: nonfading colors; good insulating properties against sun.

Service: Indefinite.

Construction: A heavy material which requires especially sturdy framing and must be carefully installed. Must be nailed to a wood strip, not directly to sheathing. Needs specially shaped pieces at most roof intersections. Can be used for reroofing if substructure is strong.

Appearance

Types: There are several basic types—interlocking tiles are either closed-flat, overlapping. Englishflat with a lip or French-curved with two scooped-out depressions. Roman and Greek types have curved or peaked mid-sections. Spanish and Mission types have a barrel or alternating wave effect. Pitch: 4/12 or more, 2/12 to 4/12 require extra layers of felt. Weight: 900 to 1250 lbs/sq.

Sizes: Width: 8¾" and 12" wide. Length—11 to 13¼ long with 8 to 10" exposure.

General: Any tile forms a substantial-looking, strongly patterned three-dimensional cover-

[Continued on page 165]

Sheet metal roofing

Over the many centuries the metal roofing has been used, it is proved a good material because the sheets are durable, wateright elements in themselves. The main point of construction occur at the joining place and sevens efficient seams have been devised. Copper and terne (iron with a lead and zinc coating) are be miliar roofing metals. Zinc, givenized iron and monel (a nicki and copper alloy) are also nook Performance.

Qualities: Sturdy, lightweigh, fire-resistant, windproof, drain quickly, easy to install because it can be easily shaped. Copper of fers excellent protection against lightning, high-resistance to enrosion and a maintenance-five surface. Terne has outstanding thermal resistance, is easily repaired, can be painted for gest protection.

Service: Copper—Indefinite. Fisish—10 to 15 years. Others—15 years to indefinite.

years to indefinite.
Construction: Allowable pital depends on type of seam und Seams consistently placed verically with pitch rather than across it to permit natural drainage.
Corrugated sheets are overlapped. Flat metal sheets secured by cleats to solid deck. For revesing, old material must be moved. Corrugated sheets clipped or riveted to wooden member for new construction.

Appearance

Types: Sheets come flat or ew rugated or with V-crimps at 15'

[Continued on page 16]

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The changing American food pattern

[Continued from page 141]

eplaced the hung and highlypiced meat of the old country; woring, once a subtle disguise for food which was otherwise indible, disappeared. Cookery, the ride of courts and monasteries, as out of place in most of the Vew World, and the ideal of the idoor worker, the peasant, the unter and the lumberman-a aped plate-became the Ameran dietary ideal. This is still en today in the restaurant's table d'hôte plate, only slightly disnised by foreign sauces and decative trimmings, which is put a front of every customer to be med or, under our present ed laws, thrown away. Wives oved their love for their husands by the quantities of foods, ies, hot breads, cakes which they mduced. Children were brought up on a rigorous system of "if on eat enough of what is good for you (and so by definition not od), you can have a little of what s good (and hence not good for w)." Dessert became a reward e eating proper amounts of meat nd potatoes and turnips, and ster, as our nutritional knowledge reased, of green vegetables also. was a virtue to eat everything in the plate, a good solid meal. and the less nourishing sweet was ested as a bribe to induce the hild to "eat enough."

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Copper of Meanwhile, another strand was on against ing woven into our pioneer and ce to emropean background. The milnance-free of European immigrants, utstanding she for centuries had eaten the easily m black bread of poverty while the for good ords in the castle feasted on white. ould now buy refined white flour, ndefinite shite sugar, expensive cuts of neat, all lacking some of the esinite. Fis ential vitamins and minerals Others-15 hich had preserved their forelathers' health in a world of great ble pitch sarcity, Feasting rules covering leer med few occasions a year could be ced veri plied every day. One need not han acres ait till Christmas to make one's hild some cookies; with a nickel drainage verlapped could buy them himself. Thus he kind of choice exercised by cured by or rerest migrants freed from centuries of balanced deprivation added another element to the American diest lie m ets clipped ary pattern. member

Also in many parts of the United
States good food was available
at or cee
at or cee
this easons of the year. In some
area diets were dictated by sinter and the sharecropand corn meal of the sharecrop-

per) or the miserable supplies in company stores of mining towns.

Perhaps even more dangerous to the nutrition of young Americans in the mid-1930's was the ill-considered choice of foods by those with meager budgets in areas where all kinds of foods could now be bought. Although a trained economist knew just which nutrients might be obtained most economically from what foods prepared in just which nutrient-preserving way, the poor had neither the knowledge nor the inclination to follow such austere programs. Stores displayed the cakes and candies and soft drinks which would make the children feel loved and indulged. Without the strong tradition which had guided their forebears through periods of infinitely greater scarcity, mothers fed their children capriciously on diets overrich in sugar and refined cereals, poor in vitamins and minerals. Hence, the studies of the first National Nutrition Conference, in connection with the recently established Daily Requirements set up by the Food and Nutrition Board of the National Research Council, provided the basis for a Presidential statement that "onethird of a nation were ill-housed, ill-clad, ill-nourished,"

During World War II aroused interest in better nutrition was combined with the enthusiasm of a reform movement that was actually grounded in science, while at the same time an especially fortunate collaboration developed between government agencies, the food industries, the mass media and citizens' organizations. These groups set to work to protect the health of the American people against dietary deficiencies as well as the expected threat of wartime shortages. Nutrition became a household word. No one would admit to being against it, although a residue of the old belief that what was good for you couldn't really be good persisted. Some of the wartime attempts to present every kind of food as nutritious-"it's delicious, it's nutritious"-disappeared after the war, but now there were new methods of reinforcing foods, widespread knowledge among homemakers about balancing meals and a greater availability of fresh foods or foods with their nutrients preserved. Changes in the diet of Southeastern sharecroppers, for example, which resulted simply from

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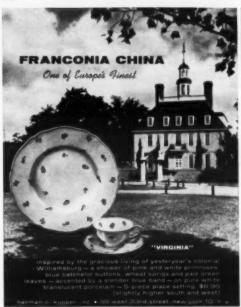
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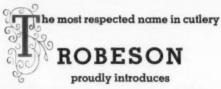
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ROBESON CUTLERY CO., INC. 104 Main Street, Perry, N. Y.

The changing American food pattern

[Continued from page 161]

the availability of better foods in local stores, came about within months after years of educational propaganda had had barely perceptible effects.

In less than two decades, even before the personnel who had headed the nutrition movement of the early forties changed, overnutrition had become Americans' principal food problem. Research shifted to the effects of obesity, rapid gains and losses in weight, the response of the aging to growthstimulating foods, the diminished caloric requirements of sedentary workers and the different needs of school children who no longer walked two miles to school and sat in a schoolroom cold enough to give them chilblains; but instead rode in a bus and spent the day in an overheated classroom.

A key factor in the change from an undernourished to a too-wellnourished population came from the increased availability of food. Nutrition education of the forties was aimed, with what appeared to be good logic, at improving the food selection by mothers of families, on the one hand, and planners of mass feeding-school lunches, feeding in industry, the designing of cafeterias-on the other. Although many of the posters read, "Eat some of each of these every day," the major appeal was not to the individual consumer but to the planner. The newspaper and the radio, advertisements, posters in stores were directed to the homemaker: "Choose in this way and give your family the balanced diet they need." (Because these appeals were often spurious and dishonest, there was a certain amount of poor choice in individual homes, but the basic information about what constitutes a balanced meal and how to construct it was steadily disseminated.) Patterns of nourishing meals were geared to different regions and levels of income by home economists of public relief organizations and the bureaus of the U.S. Department of Agriculture. There was still the danger that accompanies a change from one set pattern to another. A farm family moving to town might give up milk without substituting other kinds of protein, or transfer from one part of the country to another with different availability of fruits might result in some important vitamin disappearing from the diet. By and large, however, the ability of the housewife to plan her children's meals has in proved at all levels regardless of education. She certainly plans les ter than her mother did.

The massive nutritional education of the forties was based a wartime conditions of scarcity and a fear that the American people would suffer what was occasionally referred to as "starvation" -- a grin jest in the face of the situation in other parts of the world. The whole educational system stressed the need for people to eat enough of the right foods every day. The old tradition that food was scarce and quantity was important changed; sufficiency of any kind of food changed to enough of the right kinds of food-enough vitaminrich and mineral-rich fats, protein, starches, green and yellow vege tables. Properly planned, three meals a day at home or two meals a day at home and one at work or at school added up to an adequate diet with leeway for failure to make the right choices. If the housewife had been taught exactly which foods in each group to serve with which, more economical meals with fewer calories might have been developed. But in a country like the United States with its nation-wide food chains and local regional and class patterns, centrally originating education had to provide wide mar gins for individual choice and individual error. Even with adequate money for food, some children might still develop rickets or pellsgra, adolescents might not est enough to foster their growth, nurs ing mothers might have an inadequate diet.

The wartime planning, with its constant insistence on enough, made little allowance for the consumption of food outside of mealtime, for the booming business & vending machines which provide soft drinks, coffee, candy, nuts, everywhere at all hours. The coffee break, now a sacred interval in most American organizational life. was just developing. In the hard years of the Depression, people had perforce entertained simply, sitting and talking together with little food between them. The ubiquitousness of high-calorie, low-nutrient foods which are so much a part of American life today was only foreshad owed. Social drinking had me reached anything like its present level; the lower middle class was just beginning to serve tomato-juice cocktails. In many homes, raiding the icebox was a juvenile crime rather than an expected way is

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gend an afternoon or evening. As the meals that the housewife plans has a sunch-planner controlled became ser more plentiful, easier to prepure and more nutritious, so the estraprandial eating of the Amerian people increased. The use of lood to show affection, friendship, family solidarity-witness the turkey, whose principal claim to fame is its size—became steadily more important. In the name of sociabiliv and friendship, everyone, from the young mother who stops in for offee with a neighbor to the busiesman who has a cocktail before ming home, is bombarded with food. And these small bits of food. arcks, in-betweentime food, justeedrink may add up to more calries than are contained in the mod square meal" which the inividual also eats. In this interdange of food in small amounts at very social meeting, the hospitalty patterns of different parts of the orld-the carefully offered wine e coffee, dates or olives, tea or akes-have met in a kind of saturulia of indiscriminateness and inbility to refuse either to offer or to scept. The nuts and candies and 'offee all around" seem to flow in mendless stream for which no one responsible and which everyone newerless to resist

> Reared to eat what was put in ont of them and taught that deserts were treats because one obmed them by ploughing through plateful of potatoes and vegebles, adults are now offered "desens" in a thousand forms on alway platforms, in factory corries, in nearly all public places, Anation which learned that dessert sas presented by mother when one lad been good, now reaches happly for these signs of a generally appy state of the world. Our wlier immigrants channeled their emories of harsh, sour food into demand for sweet, refined foods, low a population reared with desert as a reward and the threat of m dessert as a punishment cannot esist the lure.

Thus we face the paradox of our ousewives still being trained to ptoduce three balanced meals a by which will contain every necesary nutrient and provide for growing children, for little boys once described as "hollow to the knees." or late adolescents, for pregnant somen, for the aged, while a delof between-meals food and hink swamps the nation.

The diet of the American armed mes over-eas offended our allies while sensitive Americans found the contrast between the lavishness on American installations and the sparse local diets difficult to square with their consciences. There were those who saw no incongruity in the piles of oranges loaded on an American transport in a British port where most British babies had not had an orange in many months. These people argued that after all our boys were being sent overseas to defend other people's homes and we had to make it up to them.

This attitude persisted after the war, and wherever they are stationed, Amerios live embarrassingly \ comparison with the come in that country. In Salzbur, 947 when Austria was still an occupied area and people had barely enough to keep them alive, an American civilian could go to a special hotel and breakfast on orange juice, eggs and bacon, buttered toast and coffee with cream or could buy heaping servings of ice cream at any hour with PX privileges. We are a people who disapproved of colonialism, who had asked with great moral superiority why the United Kingdom, itself living on strict rationing in World War II, could not feed the population of Bengal half a world away. But the ideal of "plenty of good food" had to be morally justified when our armed forces began to eat as colonial governors had once eaten, and likewise withdrew into enclaves where the contrasts were not too obvious.

The exaggerated regard for the nutritional state of the American people during World War II had various indirect consequences. For example, our failure to ration soap contributed to the shortage of fats in the rest of the world. The end result was a wide discrepancy between what we thought we were doing for the rest of the world and what we were actually doing. After the war the hundreds of thousands of extraordinarily well-fed troops overseas placed us in a position of having to defend our state of plenty, with its concomitant overeating, as morally necessary and therefore "good." This justification was made all the easier by the continued prosperity in the United States. We could assume that no one really need go hungry in this country. Many actually do, although no one dies of starvation any more. Moreover, as our national food problem became one of surpluses, it could be vaguely linked to the problem of economic prosUncomfortable ... this is the way you are sitting now!



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The changing American food pattern

[Continued from page 163]

perity in the world. If the surpluses were released to feed hungry people, the economic balance in a system which was obviously feeding Americans well might be upset.

When a people are in a moral dilemma, a characteristic human response is to find a scapegoat. In this case "Mom" became the culprit. In the early fifties, there was a rash of attacks on Mom who, in her losing struggle with obesity, was starving her children, especially her adolescent daughters, either by lying abed and not fixing breakfast or by preparing too small a breakfast to meet her children's needs. The onus for the feeding of the nation was placed on the housewives of the nation. Most people were eating far too much or far too much of the wrong foods: our enemy was overnutrition, and Mom was obviously at the center of the unequal struggle against constant temptation and eating too much.

Now, a few years later, the outlines of our problem are clearer. The United States will be faced with a moral dilemma of unmanageable proportions if this constant battle against overnourishment continues while three-fourths of the world goes hungry. At a time when the world needs our productivity to keep its children alive, we cannot solve our problem by wasting time and labor producing food and drink that tastes like high-calorie foods, but which actually have no calories -"guaranteed no more than ten calories per cup," as the advertisements promise.

Obviously, we must revise our dietary patterns to fit this period of unprecedented plenty instead of the former times of scarcity and anxiety about sufficiency. We can find a model for this change in the adjustments required by the introduction of bottle-feeding for infants. Until the invention of bottle-feeding, each breast-feeding mother and baby was a self-limiting system. If the baby was greedy at one feeding, there was less milk the next. It was the mother's biological task to produce enough milk of the right quality; it was the infant's biological task to eat with gusto. The infant who failed to suckle vigorously and gain weight aroused his mother's anxiety; her anxiety reduced her milk supply, and a vicious circle began. The infant who couldn't obtain enough nourishment from his mother, died Wet nurses for the wealthy, sharing the task of infant feeding among a group of clanswomen, supplementary feedings of bananas or ricenone of these aids really altered the situation until bottle-feeding with animal milk became a wide spread practice. Immediately the infant survival rate rose; if the baby failed to gain weight, the fumula could be changed. The matual dependence of the nursing couple was no more. A baby me longer had to be the kind of haby that his particular kind of mother could feed. There is a parallel here to the situation when food has lie come plentiful and varied and a child no longer has to eat everything in the prescribed local diet in order to survive.

However, the introduction of hottle feeding and commercial dairies rapidly gave rise to a new problem. The voracious infant and the great dairy did not form a self-limiting system. It became necessary to study the capacity of infant stomachs, to establish measurements and schedules of feedings for infants of different ages and weights. This early stage of bottle feeding was characterized by a kind of counter-biological rigidity which disregarded individual constitutional or temperamental variations. Time, weight and quantity factors were substituted for the multidimensional complexity of growth (The present phase of American "dieting" or "slimming," counting calories, rejecting this or that article of food, has something of the same pathetic rigidity that accompanied early bottle-feeding.) Eventually, the bottle-feeding system was modified on a basis of the whole infant and his needs according to the concept of "self-demand" or "self-regulation." This idea of self-regulation resulted in a new model for infant feeding.

Breast-feeding ensured survival of only those infants "fit" to survive in that environment, i.e., with that mother. This system was analogous to the older patterns of diet with their rigorous requirement that an individual be able and willing to eat the food that was available. Failure to adapt to the peculiar limitations of a diet is which the major protein came from grubs or whole grain meant that the individual simply did not survive.

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The system could not be corrected lecause there were no alternative foods which would provide the particular nutrients necessary. We are now in the early stages of trying to adapt a form of behavior, which ence guaranteed that each child would cat enough of the right foods, to a more appropriate model conceynation of these foods are presented to the triple of the properties of the properties of these foods are presented to him.

Experience with children who have been reared on self-demand schedules is relevant, although in many cases these are breast-fed children so that they may not be perfect examples. Children who from birth have been on a feeding schedule attuned to the natural rhythms of their own bodies do not wereat. As they grow older, they are apparently not tempted by large displays of food. They do not overest at parties or at Christmas, and it has been found in some cases that they are able to gauge their capacity not only for food but also for experience, learning, tolerance of outside stimulation, etc.

Our present methods of child rearing are all geared to scarcity, to the fear that the child will not est enough, will not get enough vitamins, enough calcium, etc. We may be able to move to a new stage of development in human dietary patterns if we can substitute new methods which emphasize the relationship of each child to its food, and sleep and exercise as well, with "enough" no longer referring to abstract, external standards but to the exact state of the child at any given moment. We could then cease to feel guilty before most of mankind because of our overabundance of food and our need to fight overnourishment. Instead, we would have learned to make efficient use of the first real plenty that any large portion of the human race has ever known. Amid the rattle of trays of food and vending mathines, the well-stocked iceboxes, the strawberries in winter, each individual would consume only what he "needed" at that moment. No longer schooled to an archaic overresponse to any and all kinds of foods, one could choose without conflict. As a really well-fed people, we would have the satisfaction of providing a model for other peoples of the world as they, too, become able to bring their food supplies into line with the needs of their population.

Other articles from the symposium sponsored by The Melamine Council will appear in future issues. The Council is an organization of manufacturers of melamine plastic dimperwage.

Slate roofing
[Continued from page 159]

even surface. Latter has light striations or pitting. Medium-scale material, very substantial in feeling with strong naturally deviating shadow line. Size of shingle often graduated so larger thick slate used at eaves reducing to smaller slate at ridge. This exaggerates perspective and causes expanse to appear greater. Colors range from clear to mottled shades of red, purple, green-gray, black, blue-black. Slates laid in lapped manner and present a predominately staccate horizontal nattern.

Clay tile roofing [Continued from page 160]

ing. Styles listed come in a red natural clay color or glazed with a smooth, high-gloss finish of any color. The new rectangular tile comes with a smooth, weathered, softly striated or rustic texture in a variety of grays, greens, red, brown, black, white or buff.

Sheet metal roofing [Continued from page 160]

or 24" intervals with 1 or 2 Vs. Pitch: Locked flat seam, 1½/12. Standing seam: 2/12. Batten or ribbed seam, 3/12. Pressed standing and V-crimp, 6/12. Corrugated iron, 4/12 or more.

Weight: Depending on material —60 to 170 lbs/sq.

Sizes: Depending on material— 24" to 36" wide, 5' to 12' lengths. General: Metal roofing in essentially simple with large-scale geometric pattern formed by the vertical lines of seams which give a distinctive look. Copper is left in its untreated state and forms a natural protective coating with age—a mellow green tone. Terne can be coated with acrylic emulsion paints in any color. Galvanized metals are a dull silver color but can be painted for looks and protection.



Consider the cushioning as well as the covering

When you buy a new mattress, be sure you know what's inside. This cut-away view of a cotton-cushioned mattress shows the precision engineering necessary to assure comfortable sleeping. Layers of cool, fluffy cotton firmly supported by steel innersprings provide correct body support and true sleeping comfort. Nine out of ten mattresses sold are built this quality way—with cotton cushioning!

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A sweep of spring bulbs [Continued from page 147]

flowers. If you don't get the hard, brown corms into the ground soon enough to suit them, usually late summer, they sprout and flower on your mantel or in the paper bag they came in-so strong is their urge to grow. Their foliage grows in the spring and like that of spring-flowering bulbs must ripen and die uncut to assure their annual fall reappearance, Do investigate crocuses further, you can't have too many. A hundred in mixed colors at a cost of about six dollars makes a fine sweep. We plant crocuses around the edges of our lawn where it merges into meadow. Here, their foliage doesn't impede the mower. After reading a book of Irish poetry one year, I planted some crocuses in the lawn proper and in a "fairy ring" (a circle with an opening in one side). Each spring, they reappear, charmingly backgrounded by green grass. I'm not sure, however, that my hushand, as he mows around them and their foliage later, altogether appreciates Irish poetry!

We like trout lilies, sometimes called dog-toothed violets, for their graceful, reflexed petals and dancing natures. The slightest breeze sends them into a complete ballet. They bloom in April and thrive most happily in a damp semishady spot. With a brook in the offing, they spread rapidly, sending progeny all up and down the water's edge. Another co-operative bulb as far as multiplying is the grape hyacinth. Each one is like a little upside-down bunch of blue grapes on top of a green stalk. They rise up out of the ground early, coming in deep electric blue, pale blue or white, along with their thick clusters of somewhat tubular foliage. They remain quite lovely for many weeks, and are attractive and longlasting in bouquets as well. Grape hyacinths may be planted most anywhere, sun or semishade, garden proper, field or wilderness. For a combination, try some beneath spring-flowering shrubs, especially viburnum Carlesii, kerria japonica and magnolia. Wood hyacinths grow wild all over England and are fine in partially shaded areas here, where they increase year after year, and last, we are told, forever! They come pink, blue and white. Their hyacinth-like florets are thinly settled along the stalk, and they have a subtle fragrance.

There are four varieties of other much-loved bulbs that will multiply and thrive anywhere: snowdrops, delicate, waxy, white, with single or double blooms; chionodoxa, blue with a white eye; scilla, with deep blue, white or pink nodding blossoms; and snowflakes (which come later in May), with bell-like flowers whose scalloped edges are touched with green. Of all the spring-flowering bulbs for naturalizing, the daffodil is the most familiar. And many locations are so well-suited to them. Beginning with the large, yellow jonquils and followed by myriads of different sorts of narcissi, all are ideal for spreading. Some of the growers have even developed "weatherproof" varieties that are said to survive the beat of rain and the whoosh of wind. Do buy at least one hundred (for about ten dollars). In addition to the regular sorts, try some of the lessknown unusual daffodils. The Campernelle grows a cluster of flowers on each stem, is deep vellow and highly scented. Two other desirable cluster ones are Poetaz with scarlet-orange and yellow cups, and Soleil d'Or, a sweet-scented golden yellow. Laurens Koster is cream with a gold cup. Among the most appealing with deep tone cups are Apricot Attraction and Incomparabilis. Double daffodils are indestructible and ideal in indoor bouquets. White, yellow, mixed, they come. Theirs is a scent that is sweet, fresh and cool.

For a close and intimate area where you often walk in the spring, there are five adorable, miniature daffodils, all about six inches high and with tiny flowers. Bulbocodium Conspicuus, is the hoop-petticoat daffodil-just one lovely, flaring cup like the crinolines of old. Narcissus Minimus, brilliant gold, is a mostly frilly trumpet and that only a half-inch long. Narcissus Canaliculatus consists of clusters of very sweet-scented flowers on a stem, each with white, reflexed petals and a small, deep orange cup. There is narcissus Triandrus Albus, pure white, petals reflexed and white cup. Narcissus Cyclominéus, from Portugal, rare and exciting, deep gold, frilly-edge trumpet, long, narrow reflexing petals. Four sorts that are somewhat taller-all about ten to twelve inches and large flowered, but still smaller than regular sorts begin with February Gold with its large yellow trumpet; then W. P. Milner with a scent like a cowslip; then Tresamble, three pure-white flowers on each stem; and Thalia, hanging several pendant flowers in a cluster. Do experiment with some of these less-known, most-charming and rewarding miniatures.

With a few exceptions, tulips are the spring bulbs that don't multiply, but can be counted upon to reappear-especially these mentioned. Each year, I am drawn by a streak of red to the meadow. Here, next to a clump of really heavy witch grass, emerges a cluster of scarlet tulips. They must have been planted by accident ten years ago with the first daffodils we naturalized, and they have flowered ever since. So you never can tell what a tulip will do-or where it will do it. A variety of low-growing tulips blossoms in early April and include Kaufmanniana (6 inches) that opens flat each day in the sun. Clusiana (12 inches) comes with peppermint stripes. Acuminata (15 inches), with unusual tapering petals, spidery and threadlike at the tips. Dasystemon (6 inches) unfolds in a cluster of as many as ten flowers to one single stem. Eichleri (8 inches) is a deep red with glossy black at the petal base.

Chameleon tulips, taller-about one foot or more-bloom later, usually early in May. These unfold pure white and turn pinker each day, ending up deep rose. Great fun to watch them change. A tulip for a unique corsage is the Parrot Tulip. a loose-petaled, fringy kind of flower with a wind-blown look. If you become friends with someone who runs a flower shop, you can buy corsage equipment. You only need fine wire, green stretchable tape, ribbon and large, whiteheaded pins. With a few moments consultation on the technique of wrapping wire and green tape around the stems, a whole new talent is yours! All through the season, garden flowers lend themselves to corsage making. But you may as well begin with these spring flowers because they are among the best with their firm petals and longlasting qualities. Late September and early October is the time to plant spring bulbs. Our method with daffodils when planted in heavy field grass is as follows: My husband drives a spade down up to the hilt in the meadow and turn back the sod. I loosen the dirt is the bottom of the hole, stir in handful of plant food, and set for or five bulbs. This procedure them down to the proper depth of about eight inches. My hus folds back the sod and tramps on it In this way, it doesn't take w long to dig in our annual hus daffodils. Once settled, no furt care is needed. Crocuses and a other smaller bulbs go in less d ly, and with a trowel. We plant our bulbs closely (see plan guide on page 170). This meth sweep and drift is most effect One dozen crocuses planted in one-foot space will be much exciting than one here and the there. If you have fifty grape b acinths, ten in five different place will not be nearly as stirring as all fifty scattered casually in an are roughly three by six. On the sub ject of planting. I am sure a tou of the spirit of Johnny Appleses lives in all of us. And there is some thing you can do about this-s thing exciting and pleasant. Pla a dozen (or a hundred) crocuses daffodils along the edges of the road-far back so the town most won't trim off foliage too early.

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In the spring, we are all seeking the first signs of life and growth and the first garden colors. Dafe dils and crocuses, flinging the fragrance, brilliant tones and go eral gaiety along the roadside, gin a lift and real cheer to all who pus One fall, we planted crocuses i the night near the front doors of number of our friends and new bors. In a reckless moment we al dug some in beside a few unfam iar front doors whose inhabitant we didn't know. Here we were, it toeing around after dark, feeli like burglars, small trowel in has bulbs rustling in pockets. At Chi mastime we told our friends their present would arrive my ously in the spring. I have wondered what those whom didn't know thought when I broke ground and bloomed! not really necessary to feed ralized bulbs-those not gro a flower bed. If planted in t cultivated areas of your place. composing leaves bring them is compost and all the food they If you feel in the mood, how and want to feed anyhow, do so after the bulbs flower. Organic for

[Continued on page 13]

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builder remodels for himself [Continued from page 144]



Graceful iron stairway leading to small entry foyer of upper duplex gies the façade of the Herman Axelrod house in New York City quite a different look from the neighboring brownstones. Small planting bed at ground level defines entrance to Mr. Axelrod's own quarters. Brick walls create a setback which affords a sense of privacy





Enclosed garden is a delightful outdoor livingdining area at least fourmonths of the year. Remodeling changed rear windows on both lower floors

Wood sculpture was made by sculptor Herb Kallem from leftover pieces of Brazilian imbuis wood flooring. Back yard had that New York City rarity, a tree

[Continued on page 168]



Organic for on page 17

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VINTAGE...

another classic designed by John Van Koert

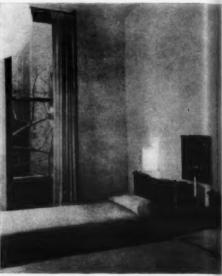


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RENT-COPPEY of Larger

A builder remodels for himself [Continued from page 16]



Rear second story room with good proportions, high ceilings became Herman Azelrod's bedroom. New floor-to-ceiling windows were installed with triplehung sash to provide almost complete openness to the garden Mixed decoration lends inteest to the bedroom. Old familturniture was used with abltion of fresh fabrics. Victoria mantel was removed, fireplac opening widened and plaste stripped from chimney head



page 1671

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Narrow hall was seemingly enlarged in several ways: Open taircase of same Brazilian imbuia wood as floors consists only of treads holted to stringerslipe haluster turns gracefully to guard stairwell to basement Other enlargement tricks: doors opening onto hall give impression of ceiling height by painting transom section in same stripe as door proper. Low light witches (31" from floor) permit switching at fingertip level



revolutionize window decorating but I did find some really unusual textured shades for the downstains beloom. They're shauting (I we enclosed a switch)

Breneman Haitaborn.

and the color jit beautifully!

They have about six or seven colors in this texture and they're all sery siee.

Even Harry grunted his approval.

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Illustrating 22 Magnalite utensits THE WAGNER MFG. CO. DEPT. 902, SIDNEY, OHIO

Fine food . . . fine company

[Continued from page 156]

Oeuf en Gelée Lasagne Green Salad Bananes Flambées

LASAGNE

Contrary to other lasagne directions, do not alternate layers of cheese-put them in the center as directed

- I pound lasagne noodles
- 2 tablespoons oil
- I quart meat sauce
- 2 teaspoons salt
 - I teaspoon pepper
- I 12-ounce container cottage cheese
- I 8-ounce package sliced Cheddar cheese
- 4 tablespoons heaping, grated sharp Cheddar grated Parmesan

MEAT SAUCE

- 2 cups onion chopped 2 cloves garlic, minced
- 2 tablespoons olive oil
- I pound ground beef
- 2 1-pound cans tomatoes
- I can tomato paste
- 1/2 teaspoon orégano
- 1/2 teaspoon basil leaves
- 1/2 bay leaf crumbled
- I teaspoon chopped parsley
- 2 teaspoons salt
- l teaspoon pepper
- 1/3 cup dry red wine
- Prepare sauce a day ahead-or more-by sautéeing in deep saucepan chopped onion and garlic in oil until limp.
- Drain tomatoes thoroughly. Reserve some of the liquid.
- Add ground beef and sauté until brown
- · Add drained tomatoes, tomato paste, orégano, basil, bay leaf, parsley, salt and pepper.
- · Add wine, or substitute the same amount of reserved tomato liquid if you prefer.
- · Let simmer just below boiling point as long as possible, the longer the better-but simmer it at least 2 hours, uncovered. The sauce should be quite thick.
- · Cook the lasagne according to package directions with 2 tablespoons of oil to keep it from sticking together. Drain it well.
- · Spoon a layer of meat sauce in the bottom of a buttered 2-quart baking dish, then add a layer of drained noodles and sprinkle with half the salt and pepper.
- · Press the cottage cheese firmly through a sieve, to remove as much water as possible.



TOILET TANK BALL

Neisy running toilets can waste over 1000 gallons of water a day. The effistented Water Master tank ball the steps the flow of water ofter

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Fine food . . . fine company

- · Spread all of the cottage cheese over the noodles.
- · Add a layer of overlapping cheese slices (the whole package). Add another layer of sauce (leaving enough for the top) and a layer of lasagne, seasoning as before with remaining salt and pepper.
- Top with a heavy layer of the sauce and sprinkle with the grased Cheddar.
- · Bake in a 350°F, oven until top is browned and bubbling, about 20 minutes.

BANANES FLAMBEES

9 ripe bananas 1 stick butter

sugar 3/4 cup kirsch, brandy or apple brandy

whipped cream (optional) · Peel bananas, remove strings,

cut in half lengthwise. · Place bananas in a baking did

in which butter has been melted. Sprinkle with sugar. · Bake in oven at 350°F., turning

- bananas carefully once or twice until they are soft and goldenbrown, about 15 minutes.
- · Warm the brandy and pour over the bananas just before bringing to table.
- · Light with a match, shake dish gently until flame dies down.
- · Serve with dabs of vanillaflavored whipped cream if desired-we prefer ours plain.

A sweep of spring bulbe [Continued from page 166]

scattered on the grass where they grow will wash down in the rain. I suspect the squirrel in us loves to tuck something away underground omething with promise. Plant ing bulbs in the fall on Indian summer days is sort of like this. Months later when you emerge from winter into the beginnings of spring, their sweeps of rhythmic beauty and brilliant color start a kind of singing deep within you.

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| GLORY-OF-THE-SNOW | 3 | IN. | 2 | 13% |
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| SNOWDROPS | 4 | IN. | 4 | 13% |
| SNOWFLAKES | 2 | IN. | 4 | 135 |
| SQUILL | 4 | EN. | 3 | IK. |
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merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the October, 1960 issue of LIVING For Young Homemakers.

The following stores carry Kroehler's Verve furniture as seen on pages 108-111.

Weatherby Co., Mobile Danley Co., Opp Arizona

Barrows Furn., Mesa, Phoenix, Tueson Imperial Hardware, Somerton,

Yuma Arkansas Gus Blass Co., Little Rock California

Barstow Furn., Barstow Imperial Hardware, El Centro Coles, Inc., La Jolla Aven Furn. Co., Lancaster Barker Bros., Los Angeles Allen Benedict Co., Napa John Breuner Co., Sacramento Burnett Furn., San Diego Robinson & Sons, San Jose Davidson's Furn., San Luis Obispo Burnham Bros., Stockton

Connecticut Puritan Furn., Elmwood Wayside Furn., Milford Alderman Hall Furn., New Haven Hendel Furn., New London

Komar Furn., Stamford District of Columbia Cartis Bros.

I. Lansburgh Furn. Maleomli Scates

Florida Mather, Inc., Clearwater, Daytona Ft. Meyers Furn., Ft. Meyers Lowry Furn., Gainesville Bonald Roberts Co., Sarasota

Listers Furn., Tampa Georgia

Haverty Furn., Atlanta Higganbotham Furn., Decatur Illinois

C. J. Jacoby & Co., Alton Mueller Furn., Belleville Stern Furn., Bloomington Murray's Home Furn., Carbondale Getmans Reliable, Champaign City Furniture, Chicago Henry M. Goodman, Chicago Wallen-Fine Furn., Chicago Weiholdts, Chicago Penry Furn. Co., Danville Ackemann Bros., Elgin H & R Furn., Granite City F. Fitzgerald, Joliet Lassers Furn. Co., Kankakee Goods Furn, House, Kewanee Gibsons, Inc., Mattoon Kushen Bros., Melrose Park Klamom Furn, Mart, Mt. Vernon Larson's, Rockford J. Blumberg, Waukegan

Indiana John Kelly Co., Anderson The Curtis Furn. Co., Elkhart Finke Furn. Co., Evansville Sigrist Furn., Fort Wayne J. A. Kern Son, Inc., Frankfort Radigan Bros., Gary City Furniture, Hammond Banner-Whitehill, Indianapolis Richard E. Bennett, Indianapolis Fenker & Co., La Porte Schmitt Furn., New Albany Ries Furn. Co., South Bend Fair Furn. Co., Terre Haute Schultheiss Furn., Vincennes

Seifer Furn., Washington

Free Samples

Recently at a hardware exhibit of a "Home Show" we ob-served a well-dressed gentleman helping himself to a quan-tity of sample aluminum nails. Each was banded with a strip of paper that identified the maker. When the visitor had finished counting out the desired number, pleasantries were exchanged with a booth official and the gentleman moved along.

Curiosity aroused, we asked the smiling official if this "help yourself" idea worked a strain on his inventory. "Not too much," he said. "That fellow needed a few nails to finish a dog house he is building. We are delighted to help out because it is good advertising. We want people to use aluminum nails, rust-proof you know. Here, try some your

We agreed there is nothing like a sample to sell a product. In our own experience a five-pound wedge of cheddar-cheese was the result of an over-enthusiastic response to a sample offered in the supermarket. The quality, but not the quantity, was appreciated at home. The lady of the house advised us in the future to leave the purchasing to her while we confined ourself to sampling!

Elsewhere in this magazine you will find a full-page, full-color advertisement describing the merits of Glendura Fabric Wallcovering. A sample of the product is attached. You are invited to try it. Smear it with butter, grease, catsup or hair oil, you'll find soils and stains wash off easily with suds and water. The sample is not large enough to paper a kitchen or bathroom but your nearest Imperial dealer will be happy to supply the quantity needed at a very modest cost. modest cost.

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Stores in your vicinity [Continued from page 171]

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Kansas

Dunton Hardware, Arcadia Graber Furn., Hutchinson Miller Furn., Lawrence Vowel Furn., Wichita

Kentucky

Marcus Furn., Frankfort Heleringer Co., Louisville Rhodes Burford, Paducah Louisiana

Richard Furn., Lafayette Dixie Bedding & Furn., Monroe Lester B. Gentilly, New Orleans Abdalla's, Opelousas Frank Lyon Co., Shreveport

Maine Dunn Furn., Houlton

Maryland Highland Furn., Baltimore

M. Shavitz & Sons, Baltimore Massachusetts

Edwards Furn., Boston Iordan Marsh, Boston Athertons Furn., Brockton Mason Furn., Fall River Boston Furn., Haverhill Sloan Furn., Stoneham Youngs Furn., West Lynn

Michigan Martin Haller, Ann Arbor Bishop House Furn., Battle Creek Bishop Young Furn., Bay City Ralph Cline, Inc., Devereaux Flint Home Furn., Flint Tellegrom & Kinkema,

Grand Haven Jos. Selin Sons, Iron Mountain,

Ishpeming Home Furn. Co., Kalamazoo Miller Furn., Midland J. H. Malbin Sons, Mt. Clemens Household Appliance, Mt. Pleasant Vanderveldes, Muskegon Heights Christensen's Furn., Nashville Edward Furn. Co., Royal Oak Art Sample Furn., Saginaw Sigrist Furn., Sturgis Smith Furn., Ypsilanti Minnesota

L. S. Donaldson, Minneapolis Cardozo's, St. Paul Missouri

McLaughlin Bros., Columbia, Sedalia Jones Store, Kansas City Lammerts, St. Louis

Turners, Inc., Springfield Montana

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Swans Furn., Grand Island Ballantynes Furn., Norfolk Scofield Furn., Scotts Bluff Nevada

Hollywood Furn., Las Vegas Home Furn., Reno

New Hampshire E. M. Chase Co., Manchester New Jersey

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These stores carry Everfast's Carnation Carnival fabrics as seen on pages 112-113.

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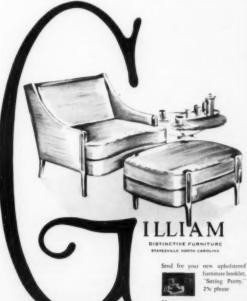
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| Accessories & Fixtures | Kay Mfg. Cor |
|---|-----------------------------------|
| *Conso173 | Kroehler |
| Eastern Products Corp 37 | *Maxwell Roya |
| *Kirsch Co 4 | Pearl-Wick |
| 4 | *Seng Company *Tell City Chair |
| Appliances | "Tomlinson |
| Magic Chef 64 | United States |
| Whirlpool45, 47 | Valley Upholst |
| | "Virtue Bros. M |
| Building Materials & Supplies | *White Furnitu |
| Aluminum Company | Household Fa |
| of America 61 | Upholstery |
| American Gas Association13, 93 | |
| Bennett-Ireland, Inc 95 | American Visc |
| Bird Building Materials98, 99 | Bates Fabrics, |
| *Cooper Homes Corp | Beaunit Mills, |
| Delta Faucet Corporation164 | Burlington Fib |
| EljerBack Cover | Celanese Corp |
| Farley & Loetscher Mfg. Co 97 | Cabin Crafts |
| Formica Corporation | Dan River |
| Inside Back Cover | E. L. Du Pont |
| *Miami Cabinet Division 18 | |
| National Oak Flooring 63 | General Electr |
| Portland Cement Assoc54, 55 | General Tire & |
| Portland Willamette Co158 | Industrial Ray |
| Rolscreen Company169 | National Cotto |
| Speakman Company 22 | Institute |
| Structural Clay Pdts. Inst164 | National Cotto |
| Water Master170 | Pittsburgh Pla |
| | *United States |
| China, Glass, Silver & Tableware | *Waverly Fabri |
| Imperial Glass Corporation64, 65 | Housewares & |
| International Silver 9 | |
| International Silver | Berkley Indust |
| Herman C. Kupper, Inc162 | *Columbus Plas |
| H. E. Lauffer Co., Inc 5 | Everedy Co |
| Oneida, Ltd 6 | *Hagerty Silver |
| Robeson Cutlery Co162 | Houze Glass Moore Push P |
| Towle Silversmiths106 | Moore Push P |
| | *Wagner Mfg. |
| Drugs & Tolleteries | Will & Baume |
| Norwich Pharmacal 90 | Lamps & Ligh |
| Tampax | Haeger Potter |
| Tampax monomonomonomono 50 | Lightolier |
| m. 6 . | |
| Floor Coverings | *Stiffel Co |
| Alexander Smith 20 | Paints & Finis |
| Allied Chemical Corp22, 23 | |
| Flintkote Company28, 29 | Pierce & Stever |
| *Karastan Rug Mills | *Shellac Inform |
| Inside Back Cover | TM-4 Paint Re |
| Kentile, Inc10, 11 | |
| Inside Back Cover Kentile, Inc | Shades, Blind |
| Sandura Company103 | 0 D U |
| | *Breneman-Har |
| Foods & Beverages | *Imperial Color |
| | Paper |
| *Cook's Champagne160 *Taylor Wine157 | Thomas Straha |
| tajus with manamamamamilit | |
| Furniture | *Butter Homes |
| | |

Alpine Wood Pdts. Co.170 American Walnut Mfrs. Assn. 46

Brandt Cabinet Works, Inc.

Hickory Manufacturing Co. ..

*Erecta-Shelf Extensole Corporation ...

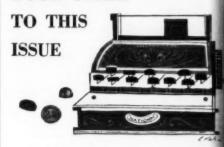
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T. Baumritter Ethan Allen

illiam *Harvard Frames

| Kay Mfg. Corp |
|---|
| Household Fabrics, Curtains & Upholstery |
| American Viscose Corp |
| 16, 49, 53, 62 |
| *Waverly Fabrics |
| Housewares & Supplies |
| Berkley Industries 172 **Columbus Plastics 100 Everedy Co. 96 **Hagerty Silver Polish 170 Hotze Glass 172 Moore Push Pin Co. 164 *Wagner Mig. Co. 170 Will & Baumer Candles 171 |
| Lamps & Lighting |
| Hacger Potteries, Inc |
| Paints & Finishes |
| Paints & Finishes 90 Pierce & Stevens |
| Shades, Blinds & Wall Coverings |
| *Breneman-Hartshorn, Inc |
| Miscellaneous |
| *Better Homes & Gardens Books 7 *Bell Telephone System 2 *Body Beautiful 172 **Chicago School of Interior Decoration 164 *North Star 172 **Olympic Radio & TV 161 **Society of American Florists 57 *Toidey 172 **Toidey 172 |
| Mail Order |
| *Kimball Printers |

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SEE HOW FABRIC CAN OBSCURE AWKWARD FEATURES IN YOUR ROOMS Pages 108-111

Page 108 Sofa, \$239.00; hostess chairs, (each) 869.50; high-back chair, \$129.50; ottoman, \$59.50; lamp table, \$49.00; music console, \$186.00; sofa table, \$90.00; two snack tables from 5-piece cocktail unit, \$125.00-Verve group by Kroehler, Milano drapery fabric, (per vd.) \$4.98-Seneca Textile. Lido curtain fabric (per yd.), \$1.98-Goldenheim. Pillows-Bloomeraft. Versailles wool rug -Alexander Smith.

Page 109 Round extension table, \$90.00; baluster side chairs upholstered in Naugahyde by Raval process (each), \$37.50-Kroehler, Fairwood china-Lauffer. Ironstone tureen-Red-Cliff. Stemware-West Virginia Glass.

Page 110 Bookcase bed, \$120.00; writing desk, \$118.00; baluster armchair, \$43.50; upholstered chair, \$119.50 -Kroehler. Acetate and rayon drapery fabric on wall panel and screens (per yd.), \$3.95; Flora drapery fabric (per yd.), \$4.95-Cohama. Salome quilted bedspread fabric (per yd.), \$4.00-Charles Bloom. All trimmings-Consolidated.

Page 110 Credenza, \$122.00; hostess chairs (each), \$69.50; cocktail table (from 5-piece unit), \$125.00; baluster bed, \$65.00; night tables, (each), \$40.00-Kroehler. Lorenzo screen print fabric (per yd.) \$2.95-Cohama. All trimmings -Consolidated. Pictures-Raymor.

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Pages 116-117

Page Farmington bed, \$162.00; e \$210.00; mirror, \$47.00; tables (each), \$67.00; n \$78.00; double dresser, \$24 mirror, \$62.00; chair with h seat cushion, \$61.50; sofa with loose cushions, \$529.50; drop-leaf table, \$63.00; end (two drop leaves), \$62,00; table (shelf with drawers), \$72

Settee bench, \$158.00; side d (each), \$55.00; drop-leaf external table, \$180.00; buffet base, \$219 desk top, \$149.00; drop-lid base, \$183.00 (all pieces in cherry with Farmington finis Consider Willett. Crest round) Spunvis rayon rug. 85 Madrid (3' x 6'6") nylon 869.95-Cabin Craffs.

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Pages 148-149

Sofa, \$330.00; men's chairs (e \$179.00; bench table, \$110.00; table, \$53.00; chairs (each), \$8 wedge table, \$40.00; oval be table, \$177.00 (teak finish); ches (each), \$60.50; buffet doors, \$272.00; hutch, \$190 buffet, \$199.50; hutch, \$150 desk, \$134.00; molded plyw chairs (each), \$60.50-Larry h body Collection by Richards Nemschoff.

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